

Programarea activitatilor tutoriale online
9-10.01.2026
Master Relatii Publice IFR

| AN I | DATA | ORA | SALA | CONT | Platforma online |
|---|-------------|------------|-----------------|-------------|---|
| Lobbying | 9.01 | 16-18 | IV/1 | 3 | https://zoom.us/j/95503125195 |
| Discursuri direcționate și tehnici de prezentare | 9.01 | 18-20 | IV/1 | 3 | https://zoom.us/j/95195383514 |
| Etica si integritate academica in stiintele comunicarii | 10.01 | 11-13 | IV/1 | 3 | https://zoom.us/j/98439392768 |
| Metode de cercetare in publicitate si relatii publice | 10.01 | 13-15 | IV/5 | 2 | https://zoom.us/j/97878414912 |
| Forme si teorii ale comunicării | 10.01 | 15-17 | Exclusiv online | 2 | https://zoom.us/j/91838367062 |
| Relații publice. Instrumente și tehnici | 10.01 | 17-19 | Exclusiv online | 2 | https://zoom.us/j/91838367062 |

| AN II | DATA | ORA | SALA | CONT | Platforma online |
|-------------------------------------|-------------|------------|-----------------|-------------|---|
| Marketingul comunicarii | 9.01 | 16-18 | IV/3 | 3 | https://zoom.us/j/99411061185 |
| Branding personal si autoevaluare | 9.01 | 18-20 | IV/3 | 3 | https://zoom.us/j/93099011910 |
| PR politic | 10.01 | 11-13 | Exclusiv online | 2 | https://zoom.us/j/91992153209 |
| Strategii de PR organizational | 10.01 | 13-15 | IV/3 | 3 | https://zoom.us/j/95490535216 |
| PAUZA | 10.01 | 15-17 | - | - | - |
| Comunicare, persuasiune, manipulare | 10.01 | 17-19 | IV/3 | - | Exclusiv fizic |