



Bachelor - Journalism

Course CODE	Course Title	ECTS credits
1st YEAR/1st semester		
ULE3100	Introduction in Media Studies	5
ULE3101	Introduction in Communication Sciences - Visual Communication	5
ULE3181	Introduction in Reporting	5
ULE3103	Writing Techniques in Journalism	4
ULE3120	Creative writing	3
ULE1105	Academic Writing	4
ULE3185	Media and Popular Culture	4
1st YEAR/2nd semester		
ULE3201	Photojournalism	4
ULE3202	Radio Journalism	4
ULE3203	TV Journalim	4
ULE3204	Online Journalism	4
ULE3221	News writing	4
ULE3282	Audio-video Editing	4
ULE3280	Photo Editing	4
2nd YEAR/1st semester		
ULE3300	Investigative reporting	5
ULE3301	European Journalism	5
ULE3303	Public Institutions and policies	3
ULE3302	New Media Theory	5
ULE3304	Radio Workshop	4
ULE3580	Editorial design	4
ULE3180	Verbal and nonverbal expression	4
ULE3580	Photoreportage	4

2nd YEAR/2nd semester		
ULR3400	Styles of writing	4
ULE3401	Production of a publication	4
ULR3472	Media internship (2)	6
ULR4208	TV Workshop	4
ULR3401	European media law	4
ULE3483	Data Journalism	4
ULE3484	Multimedia	4
3rd YEAR/1st semester		
ULE3500	Media Research Methods	5
ULE3501	Online Communication	4
ULE3603	Ethics and professional deontology	5
ULE3520	Media Relations	5
ULE3586	Videojournalism	4
ULE3585	Alternative Media	4
ULE3584	Intercultural communication in the media	4
3rd YEAR/ 2nd semester		
ULE3600	Opinion writing	5
ULE3621	Introduction in advertising	4
ULE3603	Political journalism	5
ULE3502	Media Analysis	5
ULE3620	Introduction in social sciences	4
ULE3682	Film Studies	4
ULE3683	Social Media Analysis	4



Bachelor - Leadership

Course CODE	Course Title	ECTS credits
1st YEAR/1st semester		
ULE2101	Introduction to Public Administration	6
ULE2102	Environmental Policy	6
ULE2103	PC Application	5
ULE2104	Research methods in social sciences	5
ULX1101	Introduction in Politics Science	5
1st YEAR/2nd semester		
ULE2205	Political economy	6
ULE2206	Organisational theories	5
ULE2207	Academic writing	5
ULE2209	E-governance	4
ULE2208	Communicating in public organisations	4
2nd YEAR/1st semester		
ULE2311	Administrative law	8
ULE2312	Public finances	7
ULE2313	Regional policies	5
ULE2314	Inovation in public organisations	5
ULE2335	Decision making proceses	5
2nd YEAR/2nd semester		
ULE2415	Financial management	5
ULE2416	Public management	6
ULE2417	Compared governance	6
ULE2418	Programe evaluation	6
ULE2427	Community development	4
ULE2428	Urban planning	4

3rd YEAR/1st semester		
ULE2519	Human resources management	5
ULE2520	Public policy	5
ULE2521	Leadership	7
ULE2522	NGO management	5
ULE2523	UE: mechanisms and institutions	4
ULE2530	Ethics	4
ULE2529	Organizational development and change management	4
3rd YEAR/ 2nd semester		
ULE2624	Research seminar	7
ULE2625	Public marketing	7
ULE2626	Project management	7
ULE2631	Conflict management	6
ULE2632	Public policy analysis	6

Bachelor - Political Sciences

Course CODE	Course Title	ECTS credits
1st YEAR/1st semester		
ULE1101	Introduction in Political Science	6
ULE1102	Introduction to Research Methods	6
ULE1103	Political Institutions. Political Romanian System	5
ULE1105	Academic Writing and Research	3
ULE1128	Political Anthropology	4
1st YEAR/2nd semester		
ULE1232	Multiculturalism and intercultural communication	4
ULE1208	Introduction to International Relations	5
ULE1209	The history of political thought. Classical political theory	5
ULX1230	Gender Studies	4
ULE1210	Romanian constitutional system	5
2nd YEAR/1st semester		
ULE1311	Comparative Politics. Theory and Method	6
ULE1312	Qualitative Methods Analysing in Political Science	4
ULE1313	International Relations Theory	4
ULR2101	Introduction to public administration	4
ULE1314	Political Philosophy. Modern Political Theory	4
2nd YEAR/2nd semester		
ULE1415	Quantitative methods of analysis in political science	5
ULE1431	Parties and electoral systems	5
ULE1417	Public Policy	4
ULE1418	Political ideologies. Theory of democracy	5
ULE1419	Economics	4

ULX1432	Citizenship and human rights	4
ULX1434	Introduction to Holocaust and Genocide studies	4
ULX1435	Political culture and economic development in Taiwan	4
3rd YEAR/1st semester		
ULE1524	Research Seminary	6
ULE1521	Political Behavior	5
ULE1525	Transition and Democratization in Central and Eastern Europe	5
ULX1537	Introduction to programming in R	4
ULE1526	Political Ethics	6
3rd YEAR/ 2nd semester		
ULE1624	Political institutions in UE	6
ULE1631	Romanian public rights	7
ULX1639	Project management in public and non-profit organizations	4
ULE1626	Ethnopolitics	6



Bachelor - Public Health

Course CODE	Course Title	ECTS credits
1st YEAR/1st semester		
ULE6101	Introduction to Public Health	6
ULE6330	Scientific writing	5
ULE6204	Introduction to research methods	5
ULE6103	Health systems	6
ULE6307	Prevention of communicable and non-communicable diseases	5
ULE6126	Strategic planning	5
1st YEAR/2nd semester		
ULE6205	Statistics	4
ULE6434	Qualitative research methods	4
ULE6621	Health campaigns	4
ULE6102	Health psychology	4
ULE6227	Sociology	4
ULE6517	Social marketing	4
2nd YEAR/1st semester		
ULE6516	Program design, implementation and evaluation	5
ULE6414	Economics	5
ULE2101	Administration Science	4
ULE6310	Public policy	5
ULE6535	Pharmaceutical management	4
ULE6139	Public finances	4
2nd YEAR/2nd semester		
ULE6206	Epidemiology	4
ULE6622	Violence and injury prevention	5
ULE6432	Environmental health policy	5

ULE6416	Health impact assessment	5
ULE6329	Occupational health and ergonomics	4
ULE6125	Health geography and GIS	4
3rd YEAR/1st semester		
ULE6412	Advanced research methods	6
ULE6624	Grant writing and implementation	5
ULE6413	Social determinants of health	6
ULE6518	Maternal and Child Health	6
ULE6637	Mental health	4
ULE6308	Communication methods	4
3rd YEAR/2nd semester		
ULE6636	Evidence based practice and standards	6
ULE6415	Ethics	6
ULE6331	Human resources	6
ULE6623	Healthcare management	7
ULE2502	Public management	5
ULE6433	Organizational analysis and design	5