

Programarea activitatilor tutoriale online
9-10.01.2026
Master Publicitate IFR

ANUL I	DATA	ORA	SALA	Cont	Platforma online
Publicitate	9.01	16-18	IV/5	2	https://zoom.us/j/93844045154
Influencer marketing	9.01	18-20	IV/5	2	https://zoom.us/j/93497210661
Metode de cercetare in publicitate si relatii publice	10.01	13-15	IV/5	2	https://zoom.us/j/97878414912
Teorii ale comunicării	10.01	15-17	Exclusiv online	2	https://zoom.us/j/91838367062
Relații publice. Instrumente și tehnici	10.01	17-19		2	https://zoom.us/j/91838367062

ANUL II	DATA	ORA	Sala	Cont	Platforma online
Creativitate in publicitate	9.01	16-18	IV/6	3	https://zoom.us/j/95785075835
Istoria media si a publicitatii	9.01	18-20	IV/6	3	https://zoom.us/j/95822135192
Dezvoltare personala si branding personal	10.01	9-11	IV/6	3	https://zoom.us/j/92784707203
Etica si integritate academica in stiintele comunicarii	10.01	11-13	IV/1	3	https://zoom.us/j/98439392768
Publicitate in presa scrisa si outdoor	10.01	13-15	IV/6	3	https://zoom.us/j/94206753659