

Personal information	http://keszeg.aadatbank.transindex.ro
First name(s) / Surname(s)	Keszeg Anna
Address(es)	1027 Budapest, Zugligeti út 9–25.
Telephone(s)	Mobile: 0036-300800443
E-mail	keszeg@mome.hu
Nationality	Romanian, Hungarian
Date of birth	26. 08. 1981.
Gender	female
Work experience	
Dates	<ol style="list-style-type: none"> 1. Since January 2022 2. Since September 2014 3. Since September 2012 4. Since September 2011 5. September 2011 – January 2012 6. September 2010 – February 2012 7. September 2010 – September 2012 8. 2008-2010 9. February 2008 – December 2008 10. 2006-2007 – 2nd term 11. 2005-2006 – 2nd term
Occupation or position held	<ol style="list-style-type: none"> 1. Associate professor 2. Assistant professor 3. Assistent professor 4. Graduate teaching assistant 5. Research assistant 6. Teaching assistant 7. Teaching assistant 8. Researcher 9. Graduate teaching assistant 10. Graduate teaching assistant
Main activities and responsibilities	Pedagogic activities, research in social sciences
Name and address of employer	<ol style="list-style-type: none"> 1. Moholy-Nagy University of Art and Design, Budapest, Hungary 2. University of Debrecen, Department of Communication and Media Studies, Debrecen, Hungary 3. Babes-Bolyai University, Faculty of Political, Administration and Communication Sciences, Cluj-Napoca, Romania 4. Partium Christian University, Faculty of Human and Social Studies, Oradea, Romania 5. Eötvös Loránd University, Institute for Art Theory and Media Studies, Budapest, Hungary 6. Babes-Bolyai University, Faculty of Political, Administration and Communication Sciences, Cluj-Napoca, Romania 7. Partium Christian University, Faculty of Human and Social Studies, Oradea, Romania 8. Babes-Bolyai University, Faculty of Political, Administration and Communication Sciences, Cluj-Napoca, Romania 9. Hungarian University Federation of Cluj-Napoca, Romania 10. Eötvös Loránd University – Budapest, Hungary 11. Eötvös Loránd University – Budapest, Hungary

Type of business or sector	Higher education, research																																		
Education and training																																			
Dates	<ol style="list-style-type: none"> 1. 2018-2019 2. 2005-2008 3. 2004-2005 4. 2003-2004 5. 2000-2005 6. 2000-2006 																																		
Title of qualification awarded	<ol style="list-style-type: none"> 1. Habilitation in Communication Studies 2. PhD in Literary Studies 3. MA in History 4. BA in modern French literature 5. BA in philosophy 6. BA in Hungarian and French language and literature 																																		
Principal subjects/occupational skills covered	<ol style="list-style-type: none"> 1. Philology, Hungarian language and literature, social history, textology 2. Historiography, methodology 3. Sociology of literature, history of literary criticism 4. History of philosophy, history of mentalities, political theories 5. Hungarian and French linguistics, history of Hungarian and French literature 																																		
Name and type of organization providing education and training	<ol style="list-style-type: none"> 1. Eötvös Loránd University, Budapest, Hungary 2. Ecole des Hautes Etudes en Sciences Sociales, Paris, 3. Sorbonne Paris IV, Paris 4. Babes-Bolyai University, Cluj-Napoca, Romania 5. Babes-Bolyai University, Cluj-Napoca, Romania 																																		
Personal skills and competences																																			
Mother tongue(s)	Hungarian, Romanian																																		
Other language(s)	The levels according to the Common European Framework of Reference for Languages are: A1 and A2 – Basic speaker B1 and B2 – Independent speaker C1 and C2 – Proficient speaker Note: Fill out both the level code (ex. B1) and the description (Independent speaker, respectively)																																		
Self-assessment <i>European level (*)</i>	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th colspan="3">Understanding</th> <th colspan="2">Speaking</th> <th colspan="2">Writing</th> </tr> <tr> <th>Listening</th> <th colspan="2">Reading</th> <th>Spoken interaction</th> <th>Spoken production</th> <th colspan="2">Written production</th> </tr> </thead> <tbody> <tr> <td>C2</td> <td>Fr</td> <td>C2</td> <td>C2</td> <td>C2</td> <td>Fr</td> <td>C2</td> </tr> <tr> <td>C1</td> <td>Eng</td> <td>C1</td> <td>C1</td> <td>C1</td> <td>Eng</td> <td>C1</td> </tr> </tbody> </table>							Understanding			Speaking		Writing		Listening	Reading		Spoken interaction	Spoken production	Written production		C2	Fr	C2	C2	C2	Fr	C2	C1	Eng	C1	C1	C1	Eng	C1
Understanding			Speaking		Writing																														
Listening	Reading		Spoken interaction	Spoken production	Written production																														
C2	Fr	C2	C2	C2	Fr	C2																													
C1	Eng	C1	C1	C1	Eng	C1																													
Language																																			
Language																																			
Organizational skills and competences	Organizer of two international conferences at BBU, Cluj-Napoca																																		

(*) [Common European Framework of Reference for Languages](#)

Technical skills and competences	Member of editorial board 2014 – ongoing – Letöltés, book series in communication and media studies 2008 – 2012 - Korunk, Cultural and Scientific Journal, Cluj-Napoca, Romania 2010 – Többlet, Journal of Philosophy, Cluj-Napoca, Romania
Other skills and competences	Text editing, philology, visual communication, fashion communication
Additional information	Member of five international professional associations More than 60 presentations at conferences and workshops Experience in six international research projects

Research projects

1. 2018 April - 2021 July - DETECT, Detecting Transcultural Identity in European Popular Crime Narratives, European Commission, Horizon 2020 Research and Innovation Framework Programme
2. 2017 September - 2020 April - EFOP-2.2.0-16-2016-00002. *Developing infrastructural conditions in child and youth psychiatric, addictological and mental health care systems*, communication professional
3. 2017 – 2018 - « DESCRIPTION/NARRATION/IMAGE » VISION(S) DE PARIS DANS LE ROMAN POPULAIRE FRANÇAIS au XIXe SIECLE. Maison Européenne des Sciences de l'Homme et de la Société - Lille
4. 2016 – 2017 - Romanesque de la ville: la représentation de la ville dans le roman populaire – Programme Balaton - Université de Picardie Jules Verne – University of Debrecen
5. 2014. January 1 – 2015. March 31 - Visualising European Crime Fiction: New Digital Tools and Approaches to the Study of Transnational Popular Culture - Arts & Humanities Research Council, United Kingdom, részrtvevő
6. 2012, 2013, 2015 – Transylvanian Hungarian Media Monitoring, Babes-Bolyai University, Romania
7. 2012 January – March – content development for a media literacy training for high school teachers, Babes-Bolyai University, Romania, Open Society Archive, részrtvevő
8. 2010 September – 2012 March – Babes-Bolyai University, Romania, POSDRU/89/1.5/S/60189 Local Identities and Historical Topoi in Political Rhetoric of Minorities

International relations with the following institutions

Hungary

University of Pécs – member of the advisory board of the doctoral school in communication and media studies

Eötvös Loránd University, Budapest

Hungarian Academy of Sciences

Romania

Babes-Bolyai University

Hungarian University Federation of Cluj

Transylvanian Museum Association

France

Inalco, Département Europe centrale et orientale, Paris

Ecole des Hautes Études en Sciences Sociales, Paris

École Normale Supérieure, Paris

Université de Picardie Jules Verne, Amiens

Université de Limoges

Italy

University of Bologna

Northern-Ireland

Spain

Universitat de Lleida, Lleida

Canada

AIZEN ASSOCIATION INTERNATIONALE ZOLA ET NATURALISME, lifetime membership

Slovakia
Comenius University, Bratislava

Main publications

Fashion Re-design. Contemporary challenges of the fashion industry. Budapest, Metu University Press, 2022. (in Hungarian)

Exhausting Beauties, Fashion Faux Pas, and Sartorial Rights. How Fashion Shaped the Self-definition of Gen X, Y, Z?: A Case Study of Euphoria, Girls, and Sex and the City. ACTA UNIVERSITATIS SAPIENTIAE SOCIAL ANALYSIS 12 pp. 77-96. , 20 p. (2022)

Paths to Quality Television in Eastern Europe: Where Do Hungarian and Romanian HBO Series Come From? Cinema et Cie 21 : 36-37 pp. 101-123. , 23 p. (2021)

Hansen, Kim Toft ; Keszeg, Anna ; Kálai, Sándor

From Remade Drama to Original Crime – HBO Europe's Original Television Productions. EUROPEAN REVIEW 29 : 5 pp. 601-617. , 17 p. (2021)

ES VÊTEMENTS ET LES CHOSES: Le système des objets dans Harmonia cælestis de Péter Esterházy In: András, Kányádi (szerk.) Péter Esterházy et le postmodernisme Paris, Franciaország : Editions Pétra (2020) pp. 175-181.

Les flâneuses de Zola: L'espace du grand magasin dans Au bonheur des dames et deux de ses adaptations à l'écran. In: Anna, Gural-Migdal; Kálai, Sándor (szerk.) Émile Zola et Octave Mirbeau: Regards croisés

Paris, Franciaország : Classiques Garnier (2020) pp. 129-142. ,

La culture matérielle des Hongrois en analyse. Décor et mise-en-scène dans les séries télévisées hongroises contemporaines. HUNGARIAN STUDIES: A JOURNAL OF THE INTERNATIONAL ASSOCIATION FOR HUNGARIAN STUDIES AND BALASSI INSTITUTE 33 : 1 pp. 145-159. ,

Keszeg, Anna ; Kálai, Sándor

Les marques revisitées du régime socialiste: Les cas de la Hongrie et de la Roumanie Recherches en Communication 46 pp. 205-222. , 18 p. (2018)