

## PERSONAL INFORMATION



## Hanna Orsolya Vincze

-  Office address:  
 Universitatea Babeş-Bolyai, Facultatea de Ştiinţe Politice, Administrative şi ale Comunicării,  
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## WORK EXPERIENCE

October 2020 – present

**University professor**

Babeş-Bolyai University, Cluj-Napoca, Faculty of Political Science, Public Administration and Communications, Department of Communication, Public Relations and Advertising

May 2020 – present

**Associate dean**

Babeş-Bolyai University, Cluj-Napoca, Faculty of Political Science, Public Administration and Communications (academic activities, research and lines of study)

December 2015

**Habilitation in communication sciences**

Member of the Doctoral School of Communications, Public Relations and Advertising, Babes-Bolyai University, Faculty of Political Science, Public Administration and Communications

October 2013 – september 2020

**Associate professor of communications**

Babeş-Bolyai University, Cluj-Napoca, Faculty of Political Science, Public Administration and Communications, Department of Communication, Public Relations and Advertising

October 2008 – September 2013

**Lecturer**

Babeş-Bolyai University, Cluj-Napoca, Faculty of Political Science, Public Administration and Communications, Department of Journalism, Department of Communication, Public Relations and Advertising

February 2003 – September 2008

**Assistant professor**

Babeş-Bolyai University, Cluj-Napoca, Faculty of Political Science, Public Administration and Communications, Department of Journalism

## EDUCATION AND TRAINING

2002-2008

**PhD**

Central European University, Budapest, Comparative History of Central, Southeastern and Eastern Europe PhD Programme, thesis title: The Politics of Translation and Transmission

2005-2006

**Chevening- OSI - University of Oxford Scholarship (non-degree)**

Oriel college, University of Oxford

2000-2001

**MA**

Central European University, Budapest, Comparative History MA Programme

1996-2000

**BA**

Babeş-Bolyai University, Cluj-Napoca, Faculty of Letters, Hungarian language and literature - English language and literature

Publications  
 Presentations  
 Projects  
 Conferences

**Publications****Books:**

*News of Our World. Public Issues in News Frames.* Presa Universitară Clujeană, 2015.

*The Politics of Translation and Transmission. Basilikon Doron in Hungarian Political Thought.* Newcastle upon Tyne: Cambridge Scholars Publishing, 2012.

*Helyzet, jelentés* (Situating meanings). Komp-Press Kiadó, Kolozsvár, 2010.

**Studies:**

- HO Vincze, DC Balaban. The Evolution of Crisis Frames in the European Commission's Institutional Communication (2003–2022). *Media and Communication* 12, 2024 [in press]
- B. István, Vincze H.O. A felhasználók által létrehozott tartalom szerepe a turisztikai imázs kialakításában. The role of user-generated content in creating a destination image. Exploring the destination image of Romania using Tripadvisor. *ME.DOK Média-Történet-Kommunikáció* 18 (2), 2023, 5-20.
- HO Vincze, DC Balaban. Between Conflict and Solidarity: Pandemic Media Coverage of Romanian Intra-EU Labour Migrants. *Media and Communication* 10 (2), 2022, 265-275
- H.O. Vincze, A. Mogos, R. Meza, Disparaging “the Assisted”: Shaming and Blaming Social Welfare Recipients in Romania and Hungary. In Irena Reifová, Martin Hájek, eds., *Mediated Shame of Class and Poverty Across Europe*. Palgrave Macmillan, 2021, 143–162.
- Andreea Mogoş, H.O. Vincze, Radu Meza: Domesticating Foreign News in Romanian News Outlets: Global Issues in Local Frames. *Rom. Jour. of Sociological Studies*, New Series, No. 1, p. 5–17, Bucharest, 2021. 5–18.
- HO Vincze, Massification and its Critique in the Nineteenth Century History of Ideas: József Eötvös on Popular Meanings and Public Life. *Belphegor. Littérature populaire et culture médiatique*. Vol.18, 2020/1. <https://journals.openedition.org/belphegor/2312>
- HO Vincze, R Meza, DC Balaban, Frame Variation in the News Coverage of the Refugee Crisis: The Romanian Perspective. *East European Politics and Societies*, 2020/1 (online first)
- Adreea Alina Mogoş, Radu Mihai Meza, Hanna Orsolya Vincze, Online News Media Construction of Societal Risks: Media Representations of Risks and Moral Panic in Romania and Audience Response. In Balaban, Delia Cristina, Ioan Hosu, Andreea Voina, eds., *Communication. It's About Platforms*. Cluj–Napoca: Accent, 2020. 113–126.
- HO Vincze, Hírközösségek és véleménybuborékok. News communities and echo chambers. *ME. DOK Média-Történet-Kommunikáció* 14, 2019/2, 5-18.
- Andreea Alina Mogoş, Radu Mihai Meza, Hanna Orsolya Vincze, Discursive Patterns on the Facebook Pages of Government Institutions. A Comparative Analysis of Romania and Hungary. In *Sustainable Development and Resilience of Local Communities and Public Sector Organizations. Conference Proceedings 'Transylvanian International Conference on Public Administration'*, 16–18 November 2018, Cluj-Napoca, Romania. Ed. By Cristina Haruța, Cristina M. Hîntea, Octavian Moldovan. Cluj–Napoca: Accent, 2019, 374–386.
- Meza, Radu, Hanna Orsolya Vincze, and Andreea Mogoş. 2018. Targets of Online Hate Speech in Context . A Comparative Digital Social Science Analysis of Comments on Public Facebook Pages from Romania and Hungary. *Intersections. East European Journal of Society and Politics* 4, 2018/4, 26–50.
- HO Vincze, Religious references in Romanian and Hungarian News and Comments on the Refugee Crisis. *Journal for the Study of Religions and Ideologies*, Winter 2018, 17(51), 85–99.
- HO Vincze, Segregated Housing Areas and the Discursive Construction of Segregation in the News. In E. Vincze, N. Petrovici, C. Rat, & G. Picker (Eds.), *Racialized Labour in Romania. Spaces of Marginality at the Periphery of Global Capitalism* (pp. 145–178). Cham: Springer International Publishing, 2018.
- HO Vincze, Szegénységtörténetek és emotív nyilvánosság. [Stories of poverty and the emotional public sphere] In Újratöltve. *Médiakutatás és mindennapi élet*. Szerk. Maksa Gyula, Szijártó Zsolt . Gondolat, Budapest-Pécs, 2016, 254–266.
- HO Vincze, 'The Crisis' as a Journalistic Frame in Romanian News Media. *European Journal of Communication* 29 (5) / 2014, 567–582.
- HO Vincze, Codificare; Competență pragmatică; Comunicare fatică; Comunicare performativă; Funcții ale comunicării; Genolect; Hate speech; Leader de opinie; Politete, Valoare de știre. In Marian Petcu, coord., *Dicționar enciclopedic de comunicare și termeni asociați*. Ed. C. Ed. C.H. Beck, București, 2014.
- HO Vincze, Social Networking in the News. Romanian News Media Representations of Online Social Networking. *Journal of Media Research*, 3 (11) / 2011, 3-18.

HO Vincze, Perspectives in Translating Political Concepts. *Revista Transilvana de Stiinte ale Comunicarii*, 1(12) / 2011, 104-113.

HO Vincze, The Stakes of Translation and Vernacularisation in Early Modern Hungary", *European Review Of History-Revue Europeenne D Histoire*, 16 (1) / 2009, 63-78.

HO Vincze, The Beginnings of the Hungarian Translation Culture and its Implications on the Public Sphere. *Studia Universitatis Babeş-Bolyai, Ephemerides*, 2006/2, 3-14.

#### Grants / projects:

Euromedia Ownership Monitor – EurOMo. Pilot Action in the field of "Communications Networks, Content and Technology"- work programme for 2021. Connect/2021/ 5002379 Media Ownership Monitoring System. (position: director for Romania)

DOMFORNEWS. The Domestication of Foreign News in East-Central Europe: an analysis of Romanian and Hungarian online news outlets. PN-III-P1-1.1-TE-2016-0731.(position: grant director / principal investigator)

ADHOC. *Analyzing Dangerous Speech, Hate Speech and Offensive Speech in Romanian and Hungarian Public Facebook Contexts using Computational Sociology Approaches* (senior researcher). PN-III-P1-1.1-TE-2016-0892

*Languages of Crisis. Romanian News Media Frames of the Global Financial Crisis*. A postdoctoral research project funded by the Romanian National Council for Scientific Research, CNCS-UEFISCDI, PN-II-RU-PD-2011-3-0039), 2011-2013. (principal investigator / project director)

SPAREX. *Spatialization and racialization of social exclusion. The social and cultural formation of "Gypsy ghettos" in Romania in a European context* ( project funded by CNCS – UEFISCDI, PN-II-ID-PCE-2011-3-0354, researcher)

*Literacy 2.0. Media Literacy and Web Awareness for Teachers*. A series of workshops for teachers aimed at developing the teaching of media literacy and web awareness in schools. Funded by the OSI Alumni Grants Programme, 2011-2012. (project director)

Monitoring the language use of Hungarian television and radio programmes for the Romanian National Audiovisual Council, 2010 (local team leader)