

Recent publications (selection)

2021

Articles:

Balaban, Delia Cristina, Mucundorfeanu Meda and Naderer, Brigitte, The Role of Trustworthiness in Social Media Influencer Advertising: Investigating Users' Appreciation of Advertising Transparency and Its Effects. In Communications: *The European Journal of Communication Research*, accepted for publication.

Balaban, Delia Cristina, Huțuleac, Viviana, Public Measures to Deal with the Negative Effects of intra EU Migration. Case Study: the Suceava County, Romania, in *TRANSYLVANIAN REVIEW OF ADMINISTRATIVE SCIENCE*, 62E/2021, p.5-21. DOI: 10.24193/tras.62E.1

Balaban, Delia Cristina & Mustățea Maria, Privacy Concerns in Mobile Communication. A User's Perspective, *Philobiblon*, XXVI, no 1/2020, p.101-114, DOI: 10.26424/philobib.2021.26.1.06

Chapters:

Lilleker D.G., Balaban D.C. (2021) Populism on Facebook. In: Haßler J., Magin M., Russmann U., Fenoll V. (eds) *Campaigning on Facebook in the 2019 European Parliament Election. Informing, Interacting with, and Mobilising Voters*. p. 267-282. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-73851-8_17

Balaban D.C., Stoica M.S., Mucundorfeanu M. (2021) Romania: Internal Affairs Set the Agenda of the 2019 EP Election Campaign. In: Haßler J., Magin M., Russmann U., Fenoll V. (eds) *Campaigning on Facebook in the 2019 European Parliament Election. Informing, Interacting with, and Mobilising Voters*. p.187-200, Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-73851-8_12

Balaban, Delia Cristina, Mogoș, Andreea, and Hamlin Roger: Higher Education and Europeanization. Case Study: International Incoming Students at Babeș-Bolyai University, in Georgiana Udea and Loredana Vladu (eds), *Patterns of Europeanization in Central and Eastern Europe*, Bucharest: Comunicare.ro, p. 53-62.

Balaban, Delia Cristina, *Social media influencerii și rolul lor în publicitate*, in Delia Cristina Balaban & Julia Szambolics, *Social media influencerii și rolul lor publicitar*, Editura Tritonic, București, 2021.

Book editor

Delia Cristina Balaban & Julia Szambolics, *Social media influencerii și rolul lor publicitar*, Editura Tritonic, București, 2021.

Delia Cristina Balaban, Cristina Nistor & Andreea Voina, *Media și comunicare în era digitală*, Editura Accent, Cluj-Napoca, 2021.

Book reviews

CLAUDIA MELLADO (ED.) (2020), BEYOND JOURNALISTIC NORMS. ROLE PERFORMANCE AND NEWS IN A COMPARATIVE PERSPECTIVE. NEW YORK: ROUTLEDGE, 320 PP., ISBN: 9781138388499. *Central European Journal of Communication*, 1 (28) · SPRING 2021, p.145-148

DOI: 10.51480/1899-5101.14.1(28).9

2020

Articles:

Vincze, Orszolya Hanna, Meza Radu, and Balaban, Delia Cristina, Frame Variation in the News Coverage of the Refugee Crisis: The Romanian Perspective, *Eastern European Politics and Societies: and Culture*, Online 28 February 2020. <https://doi.org/10.1177/0888325419890665>

Balaban, Delia Cristina, Iancu, Ioana, Mustăţea, Maria, Pavelea, Anişoara and Culic, Lorina (2020), What Determines Young People to Follow Influencers? The Role of Perceived Information Quality and Trustworthiness on Users' Following Intentions, *Romanian Journal of Communication and Public Relations*, 22, 3 (51), p.5-19. <https://doi.org/10.21018/rjcp.2020.3.306>

Balaban, Delia Cristina (2020), News Sharing During the COVID-19 Pandemic, *Revista de Filosofie Aplicată*, vol.2, special issue (Summer 2020) p.177-188. <http://filosofieaplicata.ro/index.php/filap/article/view/71>

Balaban, Delia Cristina and Racz Roberta (2020), Social Media Influencer Advertising versus Advertising on Social Media Account of a Brand. Evidence from an Experimental Design, *Journal of Media Research*, vol 13, 3(38), p. 45-54. DOI: 10.24193/jmr.38.3 <https://www.mrjournal.ro/docs/R2/38jmr0.pdf>

Palade, Ioana, and Balaban, Delia Cristina (2020), An Analysis of COVID-19– Related Fake News from Romania. A Pilot Qualitative Study, *Journal of Media Research*, Vol. 13 Issue 2(37), p. 27- 43. DOI: 10.24193/jmr.37.2

Balaban, Delia Cristina, and Spoaller, Dorin Francisc (2020), How social comparison on Instagram affects well-being. Perspectives from a study conducted during lockdown, *Studia UBB Ephemerides*, LXV 2, p.5-19. DOI:10.24193/subbeph.2020.2.01

Chapters:

Roiban, Laura Adriana, Balaban, Delia Cristina and Julia Szambolics, The Romanian presidency of the Council of the European Union and the country's image. Results from a content analysis of the international media, in Cristina Hintea, Bianca Radu, and Raluca Suci (eds). *Collaborative Governance, Trust Building and Community Development, Conference Proceedings Transylvanian International Conference in Public Administration*, Cluj-Napoca: Accent Publishing House, 2020, p.407-414

Delia Cristina Balaban, Understanding Populism. Views from Romanian Politicians and Journalists, in Agnieszka Stepinska (ed.), *Populist Political Communication across Europe: Contexts and Contents*, Peter Lang, Berlin, 2020, p.57-70.

Palade, Ioana and Balaban, Delia Cristina, Fake News. Health Related Fake News and HPV Related False Information, in Balaban, Delia Cristina, Hosu, Ioan and Voinea, Andreea Nicoleta (eds.) *Communication. It's about platforms*, Cluj-Napoca: Accent Publishing House, 2020, p. 48-60.

Book coordinator:

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Articles:

Huțuleac, Viviana Maria, and Balaban, Delia Cristina, (2019), Digital Media Literacy of Children with Parents Working Abroad. Case Study of the Romanian Northeastern Area, *MedienPädagogik: Zeitschrift für Theorie und Praxis der Medienbildung*, p. 36-54. <https://doi.org/10.21240/mpaed/35/2019.10.18.X>

Balaban, Delia Cristina, and Maria Mustățeșu (2019), Users' Perspective on the Credibility of Social Media Influencers in Romania and Germany, *Romanian Journal of Communication And Public Relations*, 21 (1), 31-46. <https://doi.org/10.21018/rjcp.2019.1.269>

Book chapters:

Mustățeșu, Maria, and Balaban, Delia Cristina, *News sharing on social media platforms. Theoretical Approaches*, in Ioana Iancu, Delia Cristina Balaban, and Ioan Hosu (eds.), *Communication. Strategic perspectives*, Cluj-Napoca: Publishing House, 2019, pp. 66-80.

Mucundorfeanu, Meda, and Balaban, Delia Cristina, #Romania100. How Public Institutions Communicated the Celebration of the National Day in 2018 on Facebook in Haruța C, Hîncea, C.M, and Moldovan, O. (eds), *Sustainable Development and Resilience of Local Communities and Public Sector Organizations, Conference Proceedings Transylvanian International Conference in Public Administration*, Cluj-Napoca: Accent Publishing House, 2019, p.423-438.

Book coordinator:

Iancu, Ioana, Balaban, Delia Cristina and Hosu Ioan (eds.), (2019), *Communication. Strategic perspectives*, Cluj-Napoca: Accent Publishing House.

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Balaban, Delia Cristina, Constantinescu Sorana, Mustățeșu Maria (2018), Credibility and Freedom of Choice in Social Media in Relation with Traditional Media, *Journal of Media Research*, 11, 3 (32), p.24-34.

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Balaban, Delia Cristina, and Barb, Codruta, Steps in the development of creative industries in Cluj-Napoca. Case study Transylvania International Film Festival in Hîncea Cristina, Moldovan Bordan, Radu Bianca, and Suciș Raluca (eds.), *Transylvanian International Conference in Public Administration*, Cluj-Napoca: Accent Publishing House, 2018, p.45-56

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Book chapters:

Corbu, Nicoleta, Delia Balaban-Bălaș, and Elena Negrea-Busuioc Romania. Populist Ideology Without Teeth, in Toril Aalberg, Frank Esser, Carsten Reinemann, Jesper Strömbäck, and Claes H. de Vreese *Populist Political Communication in Europe*, Routledge, 2017, p.326-338.

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Articles

Balaban Delia Cristina, Abrudan Mirela Codruța, Iancu Ioana, and Irimieș Cosmin (2016), Online Communication And PR in Romanian Public Administration. The Case Study of Public Institutions from Transylvania, in *Transylvanian Review of Administrative Science*, nr. 47E/February, p. 20-34.