

# Conf. univ. dr. Radu-Mihai MEZA

Computational Approaches in Communication Sciences & Interdisciplinary research /  
Abordări computaționale în științe ale comunicării și cercetări interdisciplinare

## Topics/Tematici:

- Hate speech, offensive speech, extreme speech, and emotionalization in public discourses on digital platforms / Discursul instigator la ură, discursul ofensator, discursul extrem și emoționalizarea în discursurile publice pe platformele digitale
- Media representations analysis incorporating machine learning approaches / Analize ale reprezentărilor media încorporând abordări de machine learning
- Analysing media message diffusion using complex network analysis / Analiza difuziei mesajelor media utilizând analiza rețelelor complexe
- Analyzing trends in public discourses using computational linguistics approaches / Analiza tendințelor în discursurile publice folosind abordări de lingvistică computațională
- Analyzing emergent media genres and communicator performance modes using formal concept analysis / Analiza genurilor media și modurilor de reprezentare ale comunicatorilor folosind analiza conceptelor formale
- Analyzing User experience analysis using mixed-methods approaches / Analiza experienței utilizatorilor folosind metode mixte
- Analyzing Digital Games & Interactive Narratives using mixed-methods approaches / Analiza jocurilor digitale și narațiunilor interactive folosind metode mixte

## Readings/Bibliografie:

- Berger, A. A. (2018). *Media and communication research methods: An introduction to qualitative and quantitative approaches*. Sage Publications.
- Berger, A. A. (2017). *Media analysis techniques*. Sage Publications.
- Castells, M. (2013). *Communication power*. Oxford University Press, USA.
- Fuchs, C. (2021). *Social media: A critical introduction*. Sage Publications.
- Gagliardone, I., Gal, D., Alves, T., & Martinez, G. (2015). *Countering online hate speech*. UNESCO Publishing.
- Ignatow, G. (2020). *Sociological theory in the digital age*. Routledge.
- Ignatow, G., & Mihalcea, R. (2017). *An introduction to text mining: Research design, data collection, and analysis*. Sage Publications.
- Jenkins, H. (2006). *Fans, bloggers, and gamers: Exploring participatory culture*. NYU Press.
- Jenkins, H., Shresthova, S., Gamber-Thompson, L., Kligler-Vilenchik, N., & Zimmerman, A. (2016). *By any media necessary: The new youth activism*. New York University Press.
- Leaver, T., Highfield, T., & Abidin, C. (2020). *Instagram: Visual social media cultures*. John Wiley & Sons.
- Manovich, L. (2020). *Cultural analytics*. MIT Press.
- Manovich, L. (2001). *The Language of New Media*. MIT Press.
- Shifman, L. (2013). *Memes in digital culture*. MIT Press.
- Van Atteveldt, W., Trilling, D., & Calderon, C. A. (2022). *Computational analysis of communication*. John Wiley & Sons.
- Wahl-Jorgensen, K., & Hanitzsch, T. (Eds.). (2019). *The handbook of journalism studies*. Routledge.
- Wahl-Jorgensen, K. (2019). *Emotions, media and politics*. John Wiley & Sons.