

FSPAC

**College of Political, Administrative and
Communication Sciences**

contact@fspac.ro



Babeş-Bolyai University
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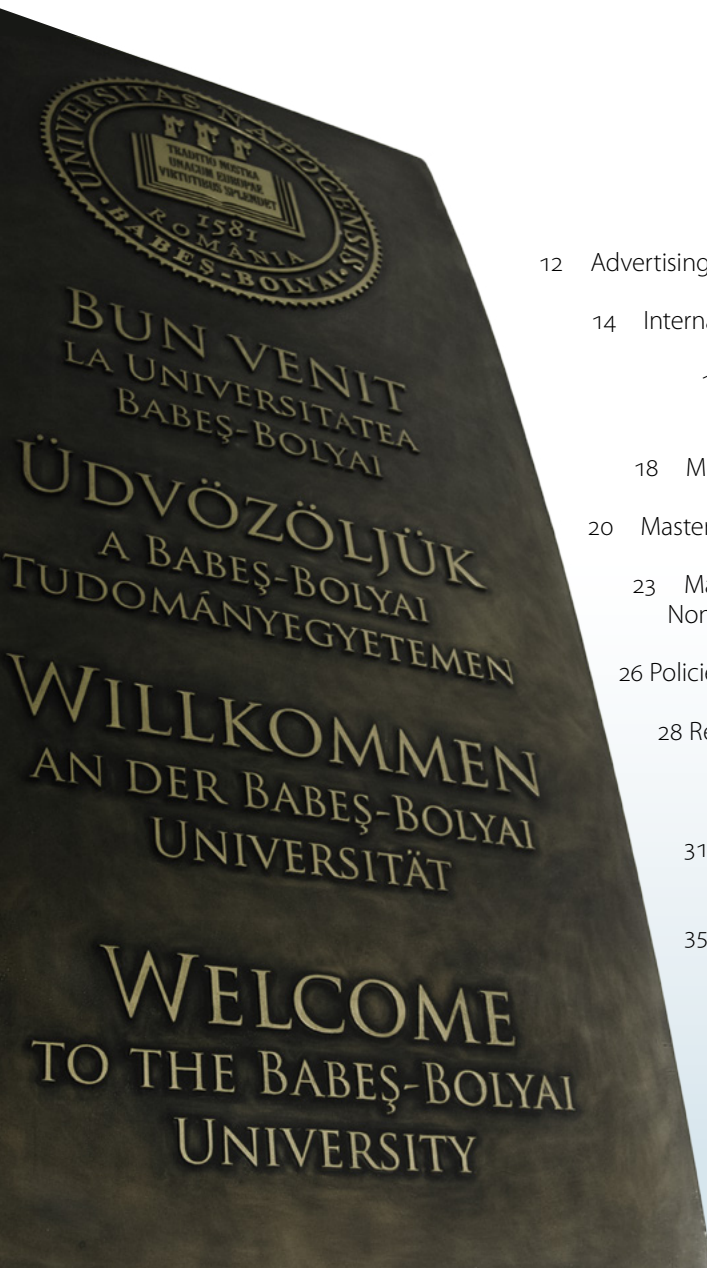
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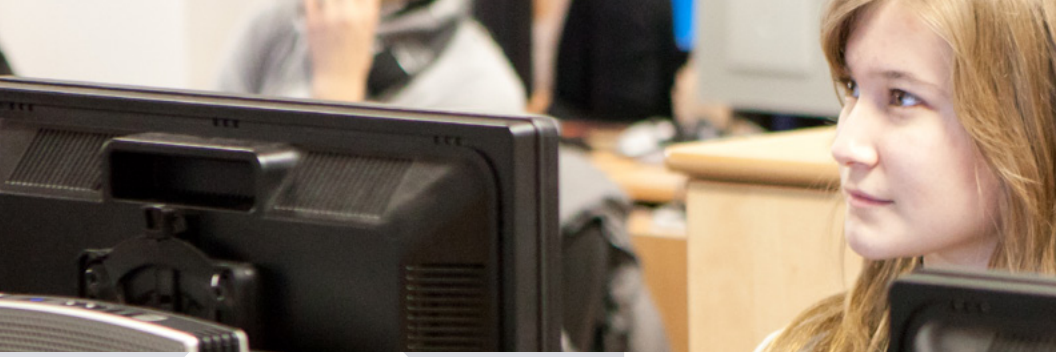




EUROPE/US EDUCATIONAL HUB

Babeş-Bolyai University is the largest public institution of higher education in Transylvania and the second largest in Romania. The establishment of a Jesuit College in Cluj in 1581 laid the foundation for the city's long-standing reputation in higher education in Central Europe. Considering its multicultural Transylvanian heritage, **Babeş-Bolyai University** has almost 140 years of uninterrupted academic tradition in Cluj-Napoca. Its entire student body amounts to over 53.000 students enrolled in 248 study programs within 21 colleges where the over 1700 permanent teaching staff cover a wide array of fields ranging from the hard sciences to social sciences and humanities, including arts.

The College of Political, Administrative and Communication Sciences at Babeş-Bolyai University is a unique institution in the Romanian educational landscape due to its Western legacy and international cooperation programs. The young and dynamic faculty members emphasize both interdisciplinary empirical research initiatives and community outreach activities. The four main undergraduate study programs, **Political Science, Communication Science and Public Relations, Journalism** and **Public Administration** have been ranked as top-quality higher education programs in Romania.



QUALITY ASSURANCE

Through the involvement and continuous development of all those participating in the educational process, the internal organization of the university quality assurance process aims at establishing and meeting the performance criteria for the activities that cover the following three dimensions: teaching activities, scientific research and provision of services.

The criteria that allow Babeş-Bolyai University to evaluate the quality of higher education programmes or institutions are diverse, responding to the multiple dimensions of the academic activity: legal, professional, economic, managerial, the relationship with students' expectations, the relationship with employers' expectations, the relationship with the labour market, organizational, openness towards the future.



STUDY PROGRAMS





JOURNALISM BA

Contact: Radu Meza, PhD – meza@fspac.ro



The Journalism BA program taught in English at FSPAC is the newest of the Journalism study programs taught in four languages: Romanian, Hungarian, German and English. Taught in the multicultural Transylvanian context, the six-semester study program focuses on international media and delivers key competences in news writing, photojournalism, broadcast journalism and online media.

The curriculum features production activities in simulated newsrooms, project-based competitions, optional courses aimed at developing practical skills in creative writing, photo editing, layout and design for both print and online media, and video journalism.

The young faculty teaching in the study program emphasize critical thinking, team work and the development of student projects, especially in the online media. The regular teaching staff is supplemented by visiting professors from Spain, Ireland and France.

Extracurricular activities in student media institutions such as UBB Radio, UBB TV and the 50mm Photo Club provide opportunities for both professional experience and socializing.

When I decided to study in Cluj, I did not know anything about the city or the faculty. I just looked up the courses and the programs on the website. I arrived in Cluj in the last week of September. By the beginning of November, I had already fallen in love with the city. The main reason why I like it so much is because of the student environment. Moreover, in the city there are a lot of possibilities of visiting places or sightseeing. There are lots of cultural events, interesting clubs and cafés, leisure places and sport facilities.

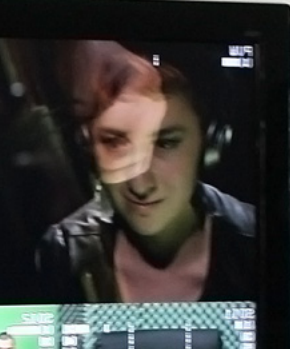
Joel Hernandez Cazorla, Spain

EJTA

European Journalism Training Association

*Each semester requires students to choose one of the two optional courses set in italics, in addition to the mandatory ones. ➔

**The total number of ECTS credits for the disciplines (including the optional course) in each semester is 30.



| DISCIPLINES* | ECTS** |
|------------------------------------|----------|
| SEMESTER I | |
| Introduction in Media Studies | 5 |
| Visual Communication | 5 |
| Introduction in Reporting | 5 |
| English Grammar | 5 |
| Creative Writing | 3 |
| Academic Writing | 4 |
| Media and Popular Culture | 3 |
| Computer Assisted Reporting | 3 |
| SEMESTER II | |
| Photojournalism | 5 |
| Radio Journalism | 5 |
| TV Journalism | 5 |
| Online Journalism | 5 |
| Verbal and Nonverbal Expression | 3 |
| News Writing | 4 |
| Audio-Video Editing | 3 |
| Photo Editing | 3 |
| SEMESTER III | |
| Media Relations Techniques | 5 |
| Investigative Reporting | 5 |
| Production of a Periodical | 5 |
| New Media Theory | 6 |
| Radio Workshop | 4 |
| Media Internship (I) | 3 |
| Physical Education (I) | 0 |
| Editorial Design | 3 |
| Radio Reporting Techniques | 3 |

| DISCIPLINES* | ECTS** |
|---------------------------------------|----------|
| SEMESTER IV | |
| Styles of Writing | 6 |
| European Journalism | 3 |
| Multimedia | 5 |
| TV Workshop | 4 |
| Physical Education (II) | 0 |
| European Media Law | 6 |
| Media Internship (II) | 3 |
| Media History | 3 |
| Feature Photojournalism | 3 |
| SEMESTER V | |
| Media Research Methods | 5 |
| Media Analysis | 4 |
| Introduction in Public Administration | 7 |
| Online Communication | 5 |
| Media Internship (III) | 3 |
| Foreign Language | 3 |
| Alternative Media | 3 |
| Videojournalism | 3 |
| SEMESTER VI | |
| Opinion Writing | 5 |
| Ethics and Professional Deontology | 5 |
| Political Communication | 5 |
| Introduction in Social Sciences | 5 |
| Introduction in Advertising | 4 |
| Foreign Language | 3 |
| Business Reporting | 3 |
| Film Studies | 3 |



POLITICAL SCIENCE BA

Contact: Bogdan Radu, PhD – bogdan.radu@fspac.ro



My name is Celina Balaj and I belong to the first generation of students graduating the BA program in Political Science, and I can say that I am very pleased with my decision. During my studies I encountered young and dedicated professors that always encouraged me and thus I am now enrolled in an MA program in International Relations at the Vienna University, specializing in International Relations. I consider that our faculty has one of the best departments of political science in Romania, if not the best.

Celina Balaj, Spain

The BA program in **Political Science** at Babeş-Bolyai University aims to offer an inside perspective on how democracy is constructed and consolidated in Romania and other “new” democracies. We have the unique advantage of being able to explore and analyze fundamental political and social change as it unfolds. Therefore, if you are interested in understanding how democracy becomes consolidated, how EU membership affects it, how former communist countries undertake changes in values and become multicultural societies, our young team is happy to welcome you. We strive to create an interactive and democratic milieu in which students’ ideas and involvement in the department’s research and extracurricular projects are encouraged.

Our department has been ranked first in the country in excellence in research in different rankings, and many of our academic staff gained their graduate education at prestigious universities in Western Europe and the United States of America. We are well connected with both the political and policy making spheres and the civil society sector and offer many opportunities for internships that help our students find a career path at early stages during their studies.



Career opportunities: political analyst, social scientist, civil servant, European civil servant, civil society, political counselor, campaign specialist, diplomacy.

Research and extracurricular activities:

The Center for the Study of Democracy (CSD) is an organized research unit affiliated with the Department of Political Science and gathers students and professors alike interested in topics centered upon democratic transition and consolidation, political culture, education and its relationship with democracy, elections and political participation, migration, international relations and democratic values, deliberative democracy, leadership, minorities' rights and integration.

We encourage our students to participate in various projects run by partner local nongovernmental organizations, allowing students to become involved in the community.

| DISCIPLINES* | ECTS** |
|---|----------|
| SEMESTER I | |
| Introduction to political science | 6 |
| Introduction to social science methodology | 6 |
| Political institutions. The Romanian political system | 5 |
| Academic writing | 3 |
| Computer skills | 3 |
| Foreign language | 3 |
| Physical education | 0 |
| NGO management | 4 |
| Open course from other departments and faculties | 4 |
| SEMESTER II | |
| Political anthropology | 5 |
| Introduction to international relations | 6 |
| The history of political thought. Classical political theory | 6 |
| Constitutional system and political institutions in Romania | 6 |
| Foreign language | 3 |
| Physical education | 0 |
| Gender studies | 4 |
| Open course from other departments and faculties | 4 |





| DISCIPLINES* | ECTS** |
|---|--------|
| SEMESTER III | |
| Comparative politics: theory and method | 6 |
| Qualitative methods in political sciences | 5 |
| International relations theory | 5 |
| Political philosophy. Modern political theory | 6 |
| Introduction to public administration | 4 |
| <i>Multiculturalism and intercultural communication</i> | 4 |
| <i>NGO management</i> | 4 |
| <i>Open course from other departments and faculties</i> | 4 |
| SEMESTER IV | |
| Quantitative methods in political science. Applied statistics | 5 |
| European parties and party systems | 5 |
| Public policy | 4 |
| Political ideologies. Democratic theory | 5 |
| Introduction to political economy | 4 |
| Professional internship | 3 |
| <i>Electoral politics</i> | 4 |
| <i>Citizenship and human rights</i> | 4 |
| <i>Civil society and political culture</i> | 4 |
| <i>Gender studies</i> | 4 |

| DISCIPLINES* | ECTS** |
|--|--------|
| SEMESTER V | |
| Research seminar | 5 |
| Political behavior | 4 |
| Transition and democratization in East Central Europe | 7 |
| Political ethics | 5 |
| <i>Multiculturalism and intercultural communication</i> | 4 |
| <i>NGO management</i> | 4 |
| <i>Comparative legislative procedures</i> | 4 |
| <i>Open course from other departments and faculties</i> | 4 |
| SEMESTER VI | |
| Political institutions: EU: law, institutions and policies | 6 |
| Public policy analysis | 7 |
| Ethnopolitics | 6 |
| Professional internship | 3 |
| <i>Electoral politics</i> | 4 |
| <i>Citizenship and human rights</i> | 4 |
| <i>Civil society and political culture</i> | 4 |
| <i>Gender studies</i> | 4 |

*Semesters I-IV require students to choose *one* of the optional courses set in italics, in addition to the mandatory ones. Semesters V and VI require students to choose *two* optional courses.

**The total number of ECTS credits for the disciplines (including the optional courses) in each semester is 30.



PUBLIC HEALTH BA

Contact: Răzvan Cherecheș, PhD – info@publichealth.ro

The Cluj School of Public Health (SPH) (www.publichealth.ro) is the first undergraduate program in Public Health available for students in Romania and in the entire Central and Eastern Europe.

In the context of the 21st century, public health represents a field that addresses some of the world's most important priorities: the one of protecting and improving the health of the communities we live in. In accordance with this, the SPH program was designed in order to prepare independent professionals in the field of Public Health at the highest standards. The program is customized so as to cover every aspect of Public Health's field, but it also allows students to focus on their area of interest. This way, the program brings an interdisciplinary approach on Public Health tackling five major fields: Health Policy and Management, Social and Behavioral Health, Epidemiology, Statistics, and Environmental Health.

The program is based on a distinctive teaching and learning model which follows the pattern of the structural reform of the system, and seeks to change the face of higher education. There are several key differences from the classical, theoretical teaching system, and these include: innovative teaching and learning practices; courses that bring theory together with job experience; applied research studies and community oriented projects; experienced and engaged professors, some of them being international professors from universities in Europe and United States of America; acknowledgement of both national and international context; access to online bibliography; informal educational setting and extracurricular activities.

Career opportunities:

As a public health professional you will have the opportunity to work in a challenging and dynamic field as Public health is much more than treating patients; public health is about preventing problems before they happen.

Depending on your interests and skills, together with the knowledge and abilities acquired during the program, you can pursue a career in health policy and management, health administration, social and behavioral health, epidemiology, biostatistics, environmental health or health education in local, national or international settings, whether private or public and belonging to the profit industry or to the nongovernmental field. All these include institutions, organizations, NGOs, hospitals, agencies, medical group practices, health departments, universities, firms, government agencies where you can work in positions like researchers, project managers, consultants, professors, policy makers, health analysts, all this in order to improve access to health care, control infectious diseases, reduce environmental hazards, reduce domestic violence, combat substance abuse, prevent injuries and determine people to adopt healthy behaviors.

SPH Career-building program

In order to support the professional development of our students and help them make a smooth transition into the labor market, but also to develop their skills according to the market needs, we created the SPH Career-building program. Based on several partnerships with significant/leading private companies working in the field, the program encompasses several mechanisms to support the above mentioned objectives, including:

- C-SPH Career Board assemble – consisting of representants from each of the partner companies. On regular meetings, they decide on how to adapt the curricula and students' set of knowledge and skills according to labor market.
- C-SPH Internships program – in order to apply the knowledge acquired during courses in real-life situations our students have the possibility to undertake different internships offered by our partner institutions.
- Corresponding to the institutional needs of our partner companies the SPH students have the opportunity to compete for different job positions offered by our partners.

Research and extracurricular activities:

As a student at SPH you have access to a portal of opportunities and activities that contribute to your professional development, but that will also enrich your personal experience. You will have the opportunity to explore each topic beyond the textbook in a program especially designed to link learning, teaching and research in a way in which theoretical knowledge can be applied. You won't just learn about how to promote healthy habits, you will also learn how to develop, implement and evaluate public health programs which will encourage this; you won't just study theories, but you will conduct studies and develop new ones. All of our students will have access to these opportunities as our educational and extracurricular activities will involve:

| DISCIPLINES* | ECTS** |
|--|----------|
| SEMESTER I | |
| Introduction to Public Health | 6 |
| Introduction to Public Administration | 6 |
| Health psychology | 6 |
| Health Systems | 6 |
| Health Geography and GIS | 6 |
| Quality management | 6 |
| Foreign languages | 3 |
| Sport | 0 |
| SEMESTER II | |
| Introduction to research methods | 6 |
| Statistics | 6 |
| Public management | 6 |
| Social epidemiology | 6 |
| Health sociology | 6 |
| Strategic planning | 6 |
| Foreign languages | 3 |
| Sport | 0 |
| SEMESTER III | |
| Prevention of communicable and non-communicable diseases | 5 |
| Communication methods | 5 |
| IT and Health Services | 5 |
| Health policy | 5 |
| Occupational health and ergonomics | 5 |
| Qualitative research methods | 5 |
| Human resources | 5 |
| Professional practice | 3 |

- community oriented projects and activities which transform knowledge into practice by giving you the opportunity to work directly on the field;
- direct implication in research projects, both in research and project management positions undertaken within internships;
- customized training programs.

| DISCIPLINES* | ECTS** |
|---|----------|
| SEMESTER IV | |
| Advanced research methods | 5 |
| Social determinants of health | 5 |
| Public economics | 5 |
| Health services finances | 5 |
| Environmental health policy | 5 |
| Healthcare management | 5 |
| Pharmaceutical management | 5 |
| Professional practice | 3 |
| SEMESTER V | |
| Program design, implementation and evaluation | 6 |
| Social Marketing | 6 |
| Scientific writing | 6 |
| Applied research methods | 6 |
| Maternal and Child Health | 6 |
| Health economics | 6 |
| Professional practice | 3 |
| SEMESTER VI | |
| Health law and ethics | 6 |
| Health campaigns | 5 |
| Violence and injury prevention | 5 |
| Organizational analysis and design | 5 |
| Grant writing and implementation | 3 |
| Evidence+based practice and policy | 3 |
| Mental health | 3 |
| Health economics | 3 |
| Professional practice | 3 |

*Each semester requires students to choose one of the optional courses set in italics, in addition to the mandatory ones.

**The total number of ECTS credits for the disciplines (including the optional course) in each semester is 33.



ADVERTISING AND PUBLIC RELATIONS MA

Contact: Delia Balaban, PhD – balaban@fspac.ro



I liked the practical orientation of the master program and the interaction with teachers from abroad, showing us interesting perspectives on the subject. Open-minded teachers and helpful colleagues made my master a success.

Helena Bähr, Germany

The Advertising and Public Relations MA was developed as a response to the development of the communication market and it is addressed to both BAs in communication and alumni of different other programs. During four semesters, relevant theoretical aspects of communication, advertising and PR will be presented by a teaching staff that has a solid international experience. We are focused on the development of practical skills in the field.

The MA students will learn the advertising and PR processes and how to interact with clients and the media. Practical seminars encourage working in groups and the design of PR and advertising campaigns are part of the program. Of special interest for the program are the new advertising and PR instruments that are related to new media and social network sites.

Carrer opportunities:

Several positions in advertising and PR agencies such as: creating director, copywriter, media planner, PR officer.



Working positions in the field of communication in several public and private organization such as: spoke person, PR manager, communication manager.

Extracurricular activities:

The Student Advertising Festival that is developed together with Amprenta Advertising, Reset Media, Trend Communication, Vitrina Advertising and IAA YP.

The Vitrina Seminar: each year the Vitrina advertising agency from Cluj-Napoca organizes a special class for our MA students that is held by several practitioners from the agency from several departments.

The Branding Workshop: a practical seminar where MA students are encourage to develop branding projects and they meet practitioners.

Research:

Some of our main interest are advertising and new media, PR and new media and social network sites. Several of the papers of the MA alumni were published in the Transylvanian Review of Communication Sciences

| DISCIPLINES* | ECTS** |
|---|----------|
| SEMESTER I | |
| Research methods in PR and advertising | 6 |
| Marketing | 6 |
| Advertising | 6 |
| Communication theories | 6 |
| History of advertising | 6 |
| SEMESTER II | |
| Strategic communication management | 6 |
| Media systems | 5 |
| Ethics in PR and advertising | 6 |
| Audio-video advertising | 6 |
| Internship | 3 |
| <i>History of culture and civilisations</i> | 4 |
| <i>Tendencies in contemporary culture</i> | 4 |
| SEMESTER III | |
| Public Relations | 6 |
| BTL Instruments | 6 |
| Internal communication | 5 |
| Crisis communication and PR | 5 |
| Internship | 3 |
| On-line advertising and PR | 5 |
| SEMESTER IV | |
| Research seminar | 4 |
| Branding | 8 |
| Outdoor advertising | 7 |
| Event marketing and management | 7 |
| <i>Quality management</i> | 4 |
| <i>European governance</i> | 4 |

*Semesters II and IV require students to choose one of the two optional courses set in italics, in addition to the mandatory ones.

**The total number of ECTS credits for the disciplines (including the optional course) in each semester is 30.



INTERNATIONAL DEVELOPMENT MA

Contact: Bogdan Radu, PhD – bogdan.radu@fspac.ro

The MA program in **International Development** at the College of Political, Administrative and Communication Sciences started in 2010 through a start-up grant from the Romanian Ministry of Foreign Affairs and the United Nations Development Program. Romania is an emergent donor in international development and also a country with extensive recent experience in democratization and democratic consolidation. Therefore, studying international development in Romania is a very attractive option for those interested in how new member states of the European Union assume their roles as emergent actors (Romania's international development cooperation policy official website is <http://www.aod.ro/>).

We carefully balance theoretical knowledge with the acquisition of practical skills central to this field, such as leadership, project management and research design. Our teaching staff includes recognized specialists in the field from Romania and abroad, and also practitioners coming from the governmental and non-governmental sectors. In this program we capitalize on Romania's experience with transition to democracy and correlate it with international development. Students and professors alike debate over hot topics such as migration, global health and post-conflict reconstruction. We offer exciting internship opportunities, either with the Romanian Ministry of Foreign Affairs or with high-profile non-governmental institutions.



Romanian Ministry of Foreign Affairs



United Nations
Development Programme



Official Development Assistance



| DISCIPLINES | ECTS |
|---|------|
| SEMESTER I | |
| Introduction to the study of international relations and comparative politics | 8 |
| International political economy | 8 |
| Introduction to social science methodology | 8 |
| Academic writing | 6 |
| SEMESTER II | |
| Developing nations. Democratic transition and international development | 7 |
| International organizations and international development | 8 |
| Public policy analysis | 7 |
| Theories and approaches in international development | 8 |
| SEMESTER III | |
| Migration and international development | 8 |
| Development assistance and post-conflict reconstruction | 6 |
| Participatory research: applied methods for sustainable results | 8 |
| Project management | 8 |
| SEMESTER IV | |
| Professional internship | 10 |
| Research seminar (dissertation writing) | 8 |
| Program evaluation | 6 |
| Optional course | 6 |

Career opportunities:

Working directly in the development field either in a governmental or a non-governmental organization, at the national or international level, or as a political analyst, social scientist, political counselor.

Research and extracurricular activities:

- The Center for the Study of Democracy (CSD) is an organized research unit affiliated with the Department of Political Science and gathers students and professors alike interested in topics centered upon democratic transition and consolidation, political culture, education and its relationship with democracy, elections and political participation, international relations and democratic values, deliberative democracy, leadership, minorities' rights and integration.
- We encourage our students to participate in various projects run by partner local nongovernmental organizations, especially those directly involved in the field of international development.



CONFLICT ANALYSIS AND MANAGEMENT MA

Contact: Alexandra Mihali – alexandra.mihali@fspac.ro



The International Master Program in Crisis and Conflict Management (IMPACT) is unique in Romania and has been running for the last 8 years as an interdisciplinary academic project under the auspices of the Public Administration and Communication Science Departments of FSPAC. The master program combines academic excellence with practitioner depth, offering both knowledge in the field of conflict studies and skills in the management and resolution of interpersonal, intergroup or interstate conflicts.

When I finally decided to come to Romania some friends were worried about my choice, but life here has been wonderful, the fees are quite affordable for an average family, my classmates are fantastic and gregarious, the professors and administrative staff are highly competent and always willing to be of help during and after classes. Generally speaking, Romanians are extremely welcoming, especially towards people of colour.

Studying at Babeş-Bolyai University also provides you a unique opportunity to discover the beauty and culture of Romania, where ancient castles stand side by side with modern architecture. The colleges, parks, restaurants, libraries and social life that make up the atmosphere in this truly amazing country draws thousands of students from all over the world. Indeed it's a home away from home and I'm glad I made the choice to be here.

The classes are interactive and the participants are involved in research projects meant to develop the skills they need to effectively manage crises and conflicts. Among the major areas of study are mediation and negotiation techniques, shaping decision processes in crisis situations, strategic management and methods of amicable conflict resolution.

The research projects included in the master's program focus mainly on offering feasible solutions to situations of actual conflict,

Wratto Charles Kings, Liberia



to situations which currently affect society. Our students have the opportunity to take part in projects run by the Center and its partners, public and private institutions from Romania and abroad. The focus point of the program is conflict analysis, our basic philosophy being that durable resolution cannot be conceived without a proper and in-depth understanding of the conflict dynamics.

The program benefits from a young and dynamic teaching staff, whose members have certified national expertise in their fields of teaching. The staff is not only made up of faculty members, but also of practitioners in the field of conflict resolution, and of certified mediators.

| DISCIPLINES | ECTS* |
|--|--------------|
| SEMESTER I | |
| Conflict Theory and Research | 8 |
| Theory and Practice of Social Research | 8 |
| Civilisation, Culture and Conflict in the Modern World | 8 |
| Optional course 1** | 6 |
| SEMESTER II | |
| Effective Communication | 8 |
| Strategic Decision Making | 8 |
| Negotiations | 8 |
| Optional course 2** | 6 |
| SEMESTER III | |
| Strategic Planning | 8 |
| Conflict Management | 8 |
| Mediation Techniques | 8 |
| Optional course 3** | 6 |
| SEMESTER IV | |
| ADR Systems | 8 |
| Perfecting Skills in Conflict Resolution | 8 |
| Practice in the Field of Conflict Resolution | 8 |
| Dissertation Preparation | 6 |

* The total number of ECTS credits for the disciplines in each semester is 30.

** Students must choose the three optional courses from Babeş-Bolyai University's other MA programs.

MEDIA COMMUNICATION MA

Contact: Andreea Mogoş, PhD – mogos@fspac.ro

The contemporary media market is constantly changing as new technologies emerge and create new forms of engagement within networked online and offline institutions, groups, communities. The MA in **Media Communication** taught in English at FSPAC offers students a better understanding of media technologies, messages, production, distribution and reception practices and equips students with the skills necessary to become media consultants, media analysts, researchers, professional communication specialists, online system designers, campaign managers or spokespersons.

The curriculum features research-oriented courses that emphasize the use of new tools for data collection and analysis, project-based courses that encourage team-work and the development of professional competencies in real life environments, skills-oriented courses focusing on digital media production, web design and storytelling and theoretical courses that aim to contextualize communication, describe frameworks and discuss the contributions of different scholars to media theory. The Media Communication MA program encourages the development of critical thinking, peer learning and teamwork in the multicultural Transylvanian context and FSPAC's interdisciplinary framework.

The faculty members teaching in the study program come from a wide range of fields and offer different perspectives on contemporary media communication. The regular teaching staff is supplemented by visiting professors from the USA, Spain, Ireland and France.



| DISCIPLINES* | ECTS** |
|--|----------|
| SEMESTER I | |
| New Media Culture | 6 |
| Media Studies | 6 |
| European Communication | 6 |
| Design in the Digital Media | 6 |
| <i>Web Design</i> | 6 |
| <i>Advertising</i> | 6 |
| SEMESTER II | |
| Media and the Social Construction of Reality | 6 |
| Communication in Virtual Communities | 6 |
| Institutional Branding | 6 |
| Profesional Media Internship | 6 |
| <i>Media Systems and Industries</i> | 6 |
| <i>Multimedia Production</i> | 6 |
| SEMESTER III | |
| Media Ethics | 6 |
| Structures and Languages Specific to Anglo-Saxon Media | 6 |
| Visual Storytelling | 6 |
| Profesional Media Internship | 6 |
| <i>Media Diversity</i> | 6 |
| <i>Communication Techniques</i> | 6 |
| SEMESTER IV | |
| Storytelling | 6 |
| Visual Culture | 6 |
| Marketing, advocacy, lobby and voluntary work | 6 |
| Media Semiotics | 6 |
| Profesional Media Internship | 6 |

Students in Media Communication are encouraged to take part in the Journalism Department's ongoing research projects, but also to develop their own research initiatives. The College of Political, Administrative and Communication Sciences values interdisciplinary approaches that manage to successfully blend theoretical frameworks and methodological tools from fields like sociology, psychology, information science, arts and the humanities. The study program's curriculum and regular staff are focused on researching digital media forms and systems, their structure, development, usage and interaction and also creating comprehensible visualizations of research results that enable dissemination to a larger, heterogeneous audience within the framework of science communication.

Extracurricular activities in student media institutions such as UBB Radio, UBB TV and the 50mm Photo Club provide opportunities for both professional experience and socializing.

*The courses set in italics are the optional courses offered for the first three semesters. Other courses worth a minimum of 6 credits can be chosen instead.

**The total number of ECTS credits for the disciplines (including the optional course) in each semester is 30.



MASTER OF PUBLIC ADMINISTRATION

One of the few PA programs accredited by EAPAA (European Association for Public Administration Accreditation)

Graduates of this program receive a EU degree and a certificate from Michigan State University, US

Contact: Bogdana Neamțu, PhD – neamtu@fspac.ro

*European Association
for Public Administration
Accreditation*

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CERTIFICATE
MICHIGAN STATE
UNIVERSITY

The Master of Public Administration (MPA) has two distinct tracks:

- Economic Governance of the Public Sector (EGPS)
- Community Development and Urban Planning (CDUP)

Each track has its own coordinator – a faculty member responsible for curriculum development, the establishing of strategic partnerships with foreign universities, the marketing of the program towards domestic and international students etc.

- Dan Lazăr, PhD, Professor, Vice-rector for Financial Affairs, Babeș-Bolyai University, email: lazar@fspac.ro, (Economic Governance of the Public Sector)
- Bogdana Neamțu, PhD, Associate Professor, Co-Director Center for Good Governance Studies, email: neamtu@fspac.ro, (Community Development and Urban Planning)



Mission

The Master of Public Administration program offers a professional education designed to prepare students for the challenges and opportunities of a career in the public sector or in related public and private firms. The program is built around two core specializations, each with its own focus: community development and urban planning; and economic governance of the public sector. Instruction includes the roles, development, and principles of public administration; public policy management and implementation. Throughout the coursework, we emphasize interdisciplinary by drawing from fields such as economics, sociology, law, anthropology, political science, and regional planning in order to equip MPA graduates with skills and knowledge covering a broad range of topics and disciplines relevant to the public sector. Depending on their interest, MPA students can focus their studies during the second year on a variety of public sector fields such as urban planning, transportation, economic development, public finances, local budgeting and investments, urban management, community development, environmental policy, cultural policy etc.

Unique features of the MPA program

- A management, analytical, and policy-making focus that allows students to concentrate in one of many specialized fields;
- A focus on research and on involving students in preparing and conducting research studies in accordance with their individual research interests;
- A faculty whose international expertise and professional knowledge is remarkable; in addition part-time faculty of noted professionals at national and local levels;
- Internship opportunities;
- An extensive alumni network;
- An extensive network of foreign partner universities.





Quality guarantees

- Best graduate program in public administration at the national level (2011, Romanian Agency for Quality Assurance in Higher Education).
- The first and only master programs in Romania accredited at the European level by EAPAA (European Association for Public Administration Accreditation).
- The master programs offers, in addition to the degree awarded by Babeş-Bolyai University, a certificate awarded by IPPSR (Institute for Public Policy and Social Research) at Michigan State University, US.
- Curriculum designed in accordance with what is currently being taught at the foreign partner universities, especially Michigan State University, University of Delaware, Corvinus University/Budapest, and Florida State University.
- Numerous courses taught on a modular basis by visiting professors from the foreign partner universities.
- One of the few PA programs accredited by EAPAA (European Association for Public Administration Accreditation).

Career opportunities

Graduates of an MPA program work in all levels of government (European, state, regional, and local), in nonprofits, in international organizations, consulting firms, and in the private sector.

DISCIPLINES

ECTS*

SEMESTER I (both tracks)

| | |
|--|---|
| Economics and public finances | 6 |
| Organizational theories | 6 |
| Methods and research techniques in social sciences | 6 |
| NGO management | 6 |
| Comparative public administration | 6 |

SEMESTER II (both tracks)

| | |
|---|---|
| Public management | 6 |
| Community development | 5 |
| Public policy analysis | 6 |
| Ethics | 5 |
| Comparative administrative and European law | 6 |
| Short term internship | 2 |

SEMESTER III (CDUP track)

| | |
|--------------------------------|---|
| Introduction to urban planning | 5 |
| Strategic planning | 6 |
| Project management | 6 |
| Local economic development | 7 |
| Environmental policies | 6 |

SEMESTER IV (CDUP track)

| | |
|---|---|
| Community and regional policies | 5 |
| Applied methods for urban analysis | 7 |
| Planning law | 5 |
| Public contracts and public-private partnership | 6 |
| Sustainable urban development | 7 |

SEMESTER III (EGPS track)

| | |
|-----------------------------------|---|
| Public budgets | 7 |
| Management of public revenues | 7 |
| Project management | 6 |
| Auditing in public institutions | 5 |
| Accounting in public institutions | 5 |

SEMESTER IV (EGPS track)

| | |
|-----------------------------------|---|
| Management of public investments | 7 |
| Public procurement | 7 |
| Budgetary law | 5 |
| E-government | 6 |
| Support tools for decision-making | 5 |



MANAGEMENT OF PUBLIC AND NON-PROFIT ORGANIZATIONS MA

Contact: Bogdana Neamțu, PhD – neamtu@fspac.ro

*European Association
for Public Administration
Accreditation*

EAPAA
ACCREDITED
www.eapaa.org

IPPSR
CERTIFICATE
MICHIGAN STATE
UNIVERSITY

The master program in Management of Public and Non-Profit Organization has two distinct tracks:

- **Public Services Management** (PSM)
- **NGOs Management** (NGOM)

Each track has its own coordinator – a faculty member responsible for curriculum development, the establishing of strategic partnerships with foreign universities, the marketing of the program towards domestic and international students, etc.

- Călin Emilian Hînțea, PhD, Professor, Dean, College of Political, Administration and Communication Studies, email: hintea@fspac.ro (Public Services Management)
- Balogh Martin, PhD, Associate Professor, email: marton@fspac.ro, (NGOs Management)



Mission

This master program endeavors to strengthen the provision of public services in the society by preparing students for leadership and management positions in the public and nonprofit sectors. Through the coursework, we emphasize the development of abilities important to the effective and ethical management of governmental and nonprofit organizations. The curriculum is designed to aid students in developing the skills and techniques used by leaders and managers to implement policies, projects, and programs that resolve important societal problems. Our commitment is to prepare the graduate students to be effective leaders and managers in a dynamic and increasingly diverse professional environment, be it public, non-profit or private. We are doing this by offering a strategic approach regarding the study of the public and non-profit sector.

Unique features of the MA program

- A focus on leadership and strategic planning;
- A practice-oriented and research-based graduate educational experience;
- A focus on research and on involving students in preparing and conducting research studies in accordance with their individual research interests;
- A faculty whose international expertise and professional knowledge is remarkable; in addition part-time faculty of noted professionals at national and local levels;
- Internship opportunities;
- An extensive alumni network;
- An extensive network of foreign partner universities.

Quality guarantees

- Best graduate program in public administration at the national level (2011, Romanian Agency for Quality Assurance in Higher Education).
- The first and only master programs in Romania accredited at the European level by EAPAA (European Association for Public Administration Accreditation).
- The master program offers, in addition to the degree awarded by Babeş-Bolyai University, a certificate awarded by IPPSR (Institute for Public Policy and Social Research) at Michigan State University, US.
- Curriculum designed in accordance with what is currently being taught at the partner universities, especially Michigan State University, University of Delaware, Corvinus University/Budapest, and Florida State University.

| DISCIPLINES | ECTS* |
|---|-------|
| SEMESTER I (both tracks) | |
| Economics and public finances | 6 |
| Organizational theories | 6 |
| Methods and research techniques in social sciences | 6 |
| NGO management | 6 |
| Comparative public administration | 6 |
| Introduction to philanthropy and the development of the non-profit sector** | 6 |
| SEMESTER II (both tracks) | |
| Public management | 6 |
| Community development | 5 |
| Public policy analysis | 6 |
| Ethics | 5 |
| Comparative administrative and European law | 6 |
| Legal provisions for the non-profit sector** | 6 |
| Short term internship | 2 |
| SEMESTER III (PSM track) | |
| Human resources management | 6 |
| Strategic planning | 6 |
| Public marketing | 6 |
| Research seminar | 6 |
| Project management | 6 |

| DISCIPLINES | ECTS* |
|---|-------|
| SEMESTER IV (PSM track) | |
| Financial management | 6 |
| Program evaluation | 7 |
| Leadership in public organizations | 6 |
| E-government | 6 |
| Organizational development | 5 |
| SEMESTER III (NGOM track) | |
| Social capital and public participation | 5 |
| Fundraising | 7 |
| Human resources management | 6 |
| Project management | 7 |
| Strategic planning | 5 |
| SEMESTER IV (NGOM track) | |
| Communication – Forms, techniques and models in the non-profit sector | 6 |
| Mediation, conflict and negotiation | 6 |
| Marketing, advocacy, lobby and volunteering | 6 |
| Program evaluation for NGOs | 5 |
| Financial management for NGOs | 7 |

* The total number of ECTS credits for the disciplines for each track in every semester is 30.

** For the NGOs Management track.

- Numerous courses taught on a modular basis by visiting professors from the foreign partner universities.

Career opportunities

Graduates of an MPA program work in managerial positions at all levels of government (European, state, regional, and local), in non-profits, in international organizations, consulting firms, and in the private sector.



POLICIES FOR ROMA INCLUSION MA

Contact: Bogdan Radu, PhD – bogdan.radu@fspac.ro

The MA program entitled *Policies for Roma Inclusion* offers you the unique opportunity for studying the most controversial subject across Europe.

In the following years, in the context of increasing extremism, effective and relevant public policies are critically needed at all levels: national, regional, local and European levels. We bring together Roma and non-Roma experts and scholars and we learn together how to think, evaluate and envision public policies towards Roma. This initiative at this moment and in this city responds to the growing need to empower Roma as well as to solve issues of territorial inclusion. The program combines both theoretical and practical knowledge, offers mixed epistemological approaches and situates research and researcher in the realm of reality.

*The total number of ECTS credits for the disciplines (including the optional course) in each semester is 30.

** Open choice courses from other departments and faculties.

| DISCIPLINES | ECTS* |
|---|--------------|
| SEMESTER I | |
| Roma history and culture | 7 |
| Roma – from ethnic identification to social marginalization | 7 |
| Research methodology | 7 |
| Program evaluation | 6 |
| Professional internship | 3 |
| SEMESTER II | |
| Public policy and Roma in Europe and in Romania | 7 |
| Holocaust and genocide studies | 7 |
| International organizations and international development | 7 |
| ICT and sustainable development based innovation | 6 |
| Professional internship | 3 |
| SEMESTER III | |
| Roma inclusion | 7 |
| Social inequalities and social justice | 7 |
| Participatory action research | 7 |
| Optional course** | 6 |
| Professional internship | 3 |
| SEMESTER IV | |
| Dissertation research seminar | 7 |
| Migration, transnationalism and development | 7 |
| Global health and international development | 7 |
| Optional course** | 6 |
| Professional internship | 3 |



RESEARCH DESIGN AND DATA ANALYSIS IN THE SOCIAL SCIENCES MA

Contact: Bogdan Radu, PhD – bogdan.radu@fspac.ro

The MA program in social science research design and data analysis offers both theoretical and practical knowledge regarding all the phases of conducting social inquiry. Although the program is offered within the Political Science Department, the competences and abilities acquired reflect a broader and interdisciplinary view of social sciences. The courses and seminars offers valuable insight into ontological and epistemological issues, while emphasizing heavily practical research skills, able to assist any young social scientist in finding an interesting job, be it academic, policy oriented or indeed corporate.

If you are interested in learning how to conduct a survey, from the very beginning steps of conceiving the questionnaire and structuring the sample, to the very end phase of multivariate data analysis and prediction, if you are interested in how social science and market research come together in the making of public opinion, then you will find this MA program a true asset in your professional development.



| DISCIPLINES | ECTS* |
|--------------------------------------|-------|
| SEMESTER I | |
| Introduction in research methodology | 8 |
| Academic Writing | 7 |
| Social Statistics and SPSS | 8 |
| Optional course 1** | 7 |
| SEMESTER II | |
| Quantitative research methods | 8 |
| The structure of social research | 7 |
| Qualitative research methods | 8 |
| Optional course 2** | 7 |
| SEMESTER III | |
| Game theory | 7 |
| Complex analysis of preferences | 7 |
| Dissertation research seminar | 7 |
| Professional internship | 2 |
| Optional course 3** | 7 |
| SEMESTER IV | |
| Participatory Action Research | 7 |
| Program evaluation | 8 |
| Ethics | 8 |
| Optional course 4** | 7 |

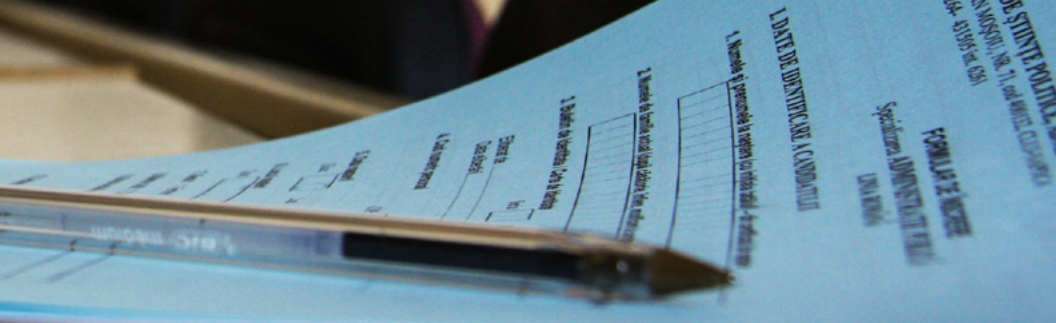
*The total number of ECTS credits for the disciplines (including the optional course) in each semester is 30.

** Open choice courses from other departments and faculties.



ADMISSION PROCEDURES





ADMISSION PROCEDURES FOR EU STUDENTS

EU citizens follow the same admission calendar as Romanian citizens.

I. REGISTRATION CALENDAR

Bachelor level:

Submission of candidates' applications: **July 15-21**

Application results: **July 23**

Appeals, registering of observations, errors, omissions: **July 23-24**

Place confirmation: **July 24-26**

Submission of redistribution requests for candidates on "waiting list": **July 24-26**

Redistribution of vacant or redundant seats following failure to confirm: **July 27**

Results after redistribution: **July 27**

Place confirmation after redistribution: **July 28-30**

Final results: July 31

Master level:

Submission of candidates' applications: **July 15-21**

Interviews: **July 22-23**, to be set for each MA Program

Application results: **July 23**

Appeals, registering of observations, errors, omissions: **July 23-24**

Place confirmation: **July 24-27**

Results after redistribution: **July 28**

Place confirmation after redistribution: **July 29-30**

Final results: July 31

For further information, please email us at contact@fspac.ro.



II. ADMISSION DOCUMENTS FOR EU CITIZENS

Bachelor level

Documents required for applying at the FSPAC:

1. Cover Letter
2. Application form (it can also be filled in when applying).
3. Receipt attesting the payment of the processing fee (it can also be payed at FSPAC during admissions)
4. High school graduation diploma or its equivalent – a certified copy of the original document and a certified translation by a public notary (in Romanian, German, English or French, if the original is not issued in one of these languages). A precondition for application is the recognition of the study certificates (high school, BA) by the Romanian Ministry of Education.
5. Candidates who are applying for English line of study for Journalism, Public Health or Political Science specializations need to be present for an interview during the admission period.
6. Candidates who are applying for German line of study for Journalism or Communication and Public relation specializations, need to prove their proficiency in the German Language or need to be present for an written test of the German Language during the admission period.



Master level

1. Birth certificate (copy)
2. High-school diploma (in original) - recognized by the Romanian Ministry of Education
3. Bachelor diploma or equivalent (in original)
4. Linguistic competence certificate with a minimum of 15 points (released by Alpha or Lingua Centers) or an internationally recognized certificate – only for the programs in Romanian, Hungarian, German.
5. Two passport-type photos
6. Registration sheet (to be found at the admissions office or on the webpage)
7. Medical certificate (issued by the family physician, with the mention “clinically healthy”)
8. Identity card (copy)
9. Other documents, depending on the program (CV, letter of intent/motivation, research project etc.)
10. Receipt attesting the payment of the admission fee (the admission fee will be paid at the Cash Desk of the faculty during admissions)
11. Envelope file.



III. ADMISSION CRITERIA

A **precondition** for application is the **recognition** of the study certificates (high school, BA) by the Romanian Ministry of National Education. (<http://cnred.edu.ro/en/#recognition-of-studies-for-admission-to-university-in-Romania>)

After the recognition of the foreign degrees is issued by the Romanian Ministry of National Education, **the candidate follows the same admission conditions as Romanian citizens**, as detailed below:

Admission at FSPAC will take place in three stages:

First stage (eliminary):

Admission examination based on a letter of intent, which will be submitted at the registration, noted with **Accepted** for the second stage/ Rejected.

Second stage:

Candidates who have passed the first stage will be assigned either to places subsidized through study grants, to paid tuition places, or will appear on the waiting list. The criteria for the assignation are available at <http://politou.ubbcluj.ro/en/admissions/bachelor/criteria-and-regulations>.

Third stage:

At the end of admission stages one and two, the candidates will be assigned either to places subsidized through study grants, to paid tuition places, or will appear on the rejected list.



ADMISSION PROCEDURES FOR NON-EU STUDENTS

Bachelor's (BA) and Master's (MA) levels, 2015-2016

I. REGISTRATION CALENDAR

Registration period: February 15th, 2015 – July 15th, 2015

II. ADMISSION DOCUMENTS*

Candidates send their admission documents, via mail, to the Centre for International Cooperation (68, Avram Iancu Street, 400083, Cluj-Napoca, Romania). The necessary registration documents are the following:

For Bachelor's level (BA):

1. Application form in 2 copies – (downloadable from http://www.cci.ubbcluj.ro/degree_students/non_eu_students.php).
2. Personal record with candidate's contact data (correspondence address, phone number, e-mail address) and 2 recent photos + Accommodation form (optional) within the UBB dormitories.
3. High-school graduation diploma or its equivalent –certified copy in **the original language** and **certified translation**, at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).



4. Transcripts of records pertaining to the studies – certified copy or certified translation at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages) and the analytical curriculum in case of candidates that request equivalence for certain periods of studies.
5. Birth certificate – certified copy or certified translation at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).
6. Passport copy – valid for at least 6 months after the date of issue for the Acceptance Letter.
7. Medical certificate (in Romanian, German, English or French) attesting that the applicant does not suffer from any contagious diseases or any other affections incompatible with the future profession.
8. Certificate of linguistic competence. Exempted are the candidates coming from states whose official language is the study language of the specialisation they have applied for.
9. Receipt attesting the payment of the processing fee (50 EUR – in EUR – account: **RO 16 RNCB 0106026604700008**, opened at Banca Comerciala Romana, branch Cluj-Napoca, str. George Barițiu nr. 10-12, RO-400027 Cluj-Napoca, România, SWIFT CODE: RNCBROBU).

For Master's level (MA):

1. Application form in 2 copies – (downloadable from http://www.cci.ubbcluj.ro/degree_students/files/non-EU%20students/Application%20form%20English.pdf).
2. Personal record with candidate's contact data (correspondence address, phone number, e-mail address) and 2 recent photos + Accommodation form (optional) within the UBB dormitories.
3. High-school graduation diploma or its equivalent – certified copy in **the original language** and **certified translation**, at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).
4. BA diploma or its equivalent - certified copy in **the original language** and **certified translation**, at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).



5. Transcripts of records pertaining to the studies – certified copy or certified translation at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages) and the analytical curriculum in case of candidates that request equivalence for certain periods of studies.
6. Birth certificate – certified copy or certified translation at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).
7. Passport copy – valid for at least 6 months after the date of issue for the Acceptance Letter.
8. Medical certificate (in Romanian, German, English or French) attesting that the applicant does not suffer from any contagious diseases or any other impairments incompatible with the future profession.
9. Certificate of linguistic competence. Exempted are the candidates coming from states whose official language is the study language of the specialisation they have applied for.**
10. Receipt attesting the payment of the processing fee (50 EUR – in EUR – account: **RO 16 RNCB 0106026604700008**, opened at Banca Comerciala Romana, branch Cluj-Napoca, str. George Barițiu nr. 10-12, RO-400027 Cluj-Napoca, România, SWIFT CODE: RNCBROBU).

*** Before sending the application form please make sure to check the Admissions section on our website (<http://fspac.ubbcluj.ro/en/>) for possible further changes.**

** Candidates who do not have an internationally recognized linguistic competence certificate can apply for examination within one of BBU's linguistic centres (Alpha and Lingua). For further information regarding the registration and the examination procedures, please contact alpha@lett.ubbcluj.ro or secretariat_lingua@lingua.ubbcluj.ro.



THE ROMANIAN LANGUAGE PREPARATORY YEAR

Candidates who are not familiar with the Romanian language and opt for the preparatory year program can be enrolled in a higher education subject to obtaining a minimum score of 50, B2 level test, at the end of the Romanian language preparatory year.

The Faculty of Letters at UBB solicits the following **documents** for enrollment in the preparatory year:

1. Application form in 2 copies – (downloadable from http://www.cci.ubbcluj.ro/degree_students/non_eu_students.php).
2. Personal record with candidate's contact data (correspondence address, phone number, e-mail address) and 2 recent photos + Accommodation form (optional) within the UBB dormitories.
3. High-school graduation diploma or its equivalent –certified copy in **the original language** and **certified translation**, at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).
4. Transcripts of records pertaining to the studies – certified copy or certified translation at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).
5. Birth certificate – certified copy or certified translation at notary public (in Romanian, German, English or French, if the original is not issued in one of these languages).
6. Passport copy – valid for at least 6 months after the date of issue for the Acceptance Letter.
7. Medical certificate (in Romanian, German, English or French) attesting that the applicant does not suffer from any contagious diseases or any other affections incompatible with the future profession.
8. Receipt attesting the payment of the processing fee (50 EUR – in EUR – account: **RO 16 RNCB 0106026604700008**, opened at Banca Comerciala Romana, branch Cluj-Napoca, str. George Barițiu nr. 10-12, RO-400027 Cluj-Napoca, România, SWIFT CODE: RNCBROBU).

Non-EU candidates who wish to attend courses at Babeș-Bolyai University, **after graduating from the preparatory year**, need to bring the following documents to CIC, in the admission period pertaining to the 2016-2017 academic year:



1. Application form in 2 copies for the 2015-2016 admission – (downloadable from http://www.cci.ubbcluj.ro/degree_students/non_eu_students.php).
2. Personal record with candidate's contact data (correspondence address, phone number, e-mail address) and 2 recent photos + Accommodation form (optional) within the UBB dormitories.
3. Other documents subsequently required by UBB for the 2015-2016 admission.

For candidates/students applying for one of our Romanian study line programs, it is mandatory to have previously followed a Romanian language preparatory year. Candidates/students can apply for one of our **English study line** programs with **any of the certificates** of linguistic competence recognized by the Babeş-Bolyai University.

LINGUISTIC COMPETENCE PROCEDURES FOR THE ADMISSION OF NON-EU CITIZENS, 2015-2016

CERTIFICATES OF LINGUISTIC COMPETENCE RECOGNIZED BY BABEŞ-BOLYAI UNIVERSITY

The Romanian line of study: Only the preparatory year certificates issued by the Department of Romanian language, culture and civilization (Faculty of Letters) are acknowledged, in which a **minimum score of 50, B2 level**, has been obtained.

The Hungarian line of study: Hungarian language competence certificate issued by the university's Alpha Centre.

The German line of study:

- DSD (Das Deutsche Sprachdiplom der Kultursministerkonferenz, Zweite Stufe) B2, C1
- ÖSD (Das Österreichische Sprachdiplom Deutsch B2, C1, C2)
- Goethe-Zertifikat B2
- ZDfB (Zertifikat Deutsch für den Beruf) B2
- ZMP (Goethe Zertifikat) C1
- PWD (Prüfung Wirtschaftsdeutsch International) C1
- ZOP (Goethe Zertifikat Zentrale Oberstufenprüfung) C2



- KDS (Kleines Deutsches Sprachdiplom) C2
- GDS (Großes Deutsches Sprachdiplom) C2+
- TestDaF (Der Test Deutsch als Fremdsprache) B2, C1
- Linguistic competence certificate issued by the university's Alpha or Lingua Centres (minimum score: 15, B1 level)

The English line of study:

- Cambridge FCE for SCHOOLS (First Certificate in English) B2
- Cambridge CAE (Certificate in Advanced English) C1
- Cambridge CPE (Certificate of Proficiency in English) C2
- Cambridge BEC (Business English Certificate) B2, C1
- IELTS (International English Language Testing System) B2 (5.0-6.0), C1 (6.5-7.0), C2(7.5-9.0)
- TOEFL IBT (Test of English as a Foreign Language – Internet-based Tests) B2 (86-109), C1 (110-120)
- TOEIC (Test of English for International Communication) – Listening: minimum 400, Reading: minimum 385, Speaking: minimum 160, Writing: 150
- LCCI - ELSA (London Chamber of Commerce and Industry International Qualifications – English Language Skills Assessment) B2, C1
- LCCI – JETSET (Level 5, 6) B2, C1
- LCCI – EFB – (Level 2, 3) B2, C1
- TRINITY ISE (Integrated Skills in English) ISE II B2, ISE III C1, ISE IV C2
- ECL Independent User B2, Proficient User C1
- Linguistic competence certificate issued by the university's Alpha or Lingua Centres (minimum score: 15, B1 level)

The French line of study:

- DALF (Diplôme approfondi de langue française) C1,C2
- DELF (Diplôme d'études en langue française) B2
- TCF (Test de connaissance du français) B2, C1, C2
- TEF (Test d'évaluation du français) B2, C1, C2
- Linguistic competence certificate issued by the university's Alpha or Lingua Centres (minimum score: 15, B1 level).

The certifications may be presented in the first six months after the start of the study programme.



EXAMS ORGANIZED BY UBB FOR THE ISSUANCE OF CERTIFICATES OF LINGUISTIC COMPETENCE

When enrolling in study **programs taught in Romanian**, persons who present Romanian study documents, in accordance with art. 7 letter a), MD 6000/2012, or persons who promote **the Romanian language test** organized by the receiving teaching institution, are exempted from the obligation to present the graduation certificate of the preparatory year.

Also, the receiving teaching institution organizes the **foreign language test** for the accredited study programs in **Hungarian, German, English** or **French**, for candidates who do not hold the linguistic competence certificates mentioned above, or who come from countries whose official language is not the one in which the student will study.

The Romanian language test

- Organized by: The Department of Romanian language, culture and civilisation (Faculty of Letters);
- Registration and examination calendar: **February 2nd, 2015– August 31st, 2015**;
- examination upon request, by direct scheduling at the Department of Romanian language, culture and civilisation;
 - Registration is done a week prior to the exam.
 - Contact person: **Assist. prof. Dina Vilcu**: dina_vilcu@yahoo.co.uk
- Conditions and necessary documents for registration: application form (downloadable from the website of the Department of Romanian language, culture and civilisation, <http://lett.ubbcluj.ro:5388/lss/>) and passport copy. Documents can be scanned and e-mailed to the contact person.
- Conditions and necessary documents for examination – passport and receipt attesting the fee payment;
- Examination fee (can be paid at the faculty pay office): **100 EUR** for non-EU citizens;

On the website of the Department of Romanian language, culture and civilisation (<http://lett.ubbcluj.ro:5388/lss/>) candidates can find a sample of the B2 level test.

The Department of Romanian language, culture and civilisation can provide manuals for learning the Romanian language for those interested (more information at dina_vilcu@yahoo.co.uk)



Foreign languages tests

Organized by the Alpha Centre

- Registration and examination calendar: schedules will be available on the Alpha Centre website in February (<http://alpha.ubbcluj.ro/>)
- Contact person: secretary **Delia Şumbea**; e-mail: alpha@lett.ubbcluj.ro
- Conditions and necessary documents for registration and evaluation:
 - ▶ Completion of application form (as in the above link) and receipt attesting the fee payment
 - ▶ Examination fee: 120 RON at the Alpha Centre pay desk or at the UBB pay desk, or via postal mandate
- The minimum score necessary to study admission: 15, B1 level.

Organized by the Lingua Centre

- Registration and evaluation calendar: according to the schedule posted on the Lingua Centre website (<http://lingua.ubbcluj.ro/index.php?menuid=9&lang=RO>)
- Contact person: secretary **Cosmina Junjan**, e-mail: secretariat@lingua.ubbcluj.ro
- Conditions and necessary documents for registration: ID card in original and copy. Registration is done at the Lingua Centre, in the evaluation day.
- Conditions and necessary documents for evaluation: ID card, original receipt attesting the fee payment and its copy.
- Examination fees: 120 RON paid at the UBB pay desk, or via postal mandate to the Lingua Centre account (RO76 TREZ 2165 0460 1X00 7224)
- The minimum score necessary for the study admission: 15, B1 level.



V. FEES

Documents processing fee: (50 EUR - in EUR – account: RO 16 RNCB 0106026604700008, opened at Banca Comerciala Romana, branch Cluj-Napoca, str. George Barițiu nr. 10-12, RO-400027 Cluj-Napoca, România, SWIFT CODE: RNCBROBU).

Admission fee

EU citizens: 200 RON (about 50 EUR)

Payment of the admission fee can be made at the FSPAC Cashier between 15-21 July 2015 or through bank transfer in the UBB account: RO76TREZ216504601X007224.

Tuition fees

BA level: **400 EUR/month (non-EU)**, received for a period of 9 or 10 months (depending on the curricula).

MA level: **450 EUR/month (non-EU)**, received for a period of 9 or 10 months (depending on the curricula).

PhD level: **500 EUR/month (non-EU)**, received for a period of 9 or 10 months (depending on the curricula).

The monthly quantum of the tuition fee is maintained throughout the entire study period.

VI. STUDY GRANTS

According to MD 6000/2012 section 8, international students who have completed at least one study year, besides the preparatory year, obtaining an average grade of 8, as well as foreign citizens, UBB graduates (applying for a master's degree at UBB), with an average grade of 8 at BA level, can apply for a study scholarship offered by the Romanian state, according to the procedure stipulated by the methodology.



VII. ENROLLMENT OF STUDENTS BASED ON THE ACCEPTANCE LETTER

Preconditions for enrollment, after receiving the acceptance letter:

- For arts and sports higher education: promotion of ability tests.
- When enrolling, candidates present their study documents (from the admission documents) in original.

In case the candidate presents himself/herself for enrollment after the 30-day term since the visa issuance date, but no later than November 30th (for objective reasons), faculty secretariats will allow enrollment, provided that the tuition fee has been entirely paid.

**More information on admissions
can be found at the following links:**

<http://fspac.ubbcluj.ro/en/admissions/bachelor/>

<http://fspac.ubbcluj.ro/en/admissions/master/>



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Cluj-Napoca is the most important academic and cultural centre of Transylvania. Located at the confluence of national and international communication routes, Cluj-Napoca is the fastest growing city of Romania. Besides the modern European city look, Cluj-Napoca still preserves the symbols of its evolution. The architectural style is a harmonious mingle of Gothic, Renaissance, Baroque and, more recently, Art Nouveau styles.

Cluj-Napoca hosts more than 80 000 students who study in six public universities: Babeş-Bolyai University, Gheorghe Dima Music Academy, University of Art and Design, Iuliu Hațieganu University of Medicine and Pharmacy, University of Agriculture and Veterinary Medicine and Technical University.