



## Europass Curriculum Vitae



### Personal information

Surname(s) / First name(s) **ABRUDAN ELENA**  
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Nationality Romanian

### Work experience

Dates 2005 – present  
Occupation or position held PhD Senior Lecturer  
HEAD OF THE JOURNALISM DEPARTMENT AT POLITICAL SCIENCES, PUBLIC ADMINISTRATION AND COMMUNICATION FACULTY "BABEŞ – BOLYAI", UNIVERSITY, CLUJ NAPOCA, JANUARY 2008 – PRESENT DAY  
[HTTP://WWW.POLITO.UBBCLUJ.RO/JURNALISM/](http://www.polito.ubbcluj.ro/jurnalism/)  
DIRECTOR OF MASTER IN JOURNALISM: MEDIA COMMUNICATION / MEDIA PRODUCTION  
DIRECTOR OF MEDIA CENTER UBB AT "BABEŞ – BOLYAI" UNIVERSITY, CLUJ NAPOCA, APRIL 2008 – PRESENT DAY: [HTTP://CMEDIA.UBBCLUJ.RO](http://cmmedia.ubbcluj.ro)  
DIRECTOR OF MAGAZINE *JOURNAL OF MEDIA RESEARCH*.  
EXECUTIVE DIRECTOR OF UBB MAGAZINE *STUDIA EPHEMERIDES*  
Main activities and responsibilities Academic management; University courses; academic projects  
Name and address of employer Babes-Bolyai University, Faculty of Political Sciences, Public Administration and Communication  
Type of business or sector Academic education  
Dates 1999 – 2005  
Occupation or position held PhD Lecturer and Assistant Professor  
Main activities and responsibilities University courses; academic projects  
Name and address of employer Babes-Bolyai University, Faculty of Letters  
Type of business or sector Academic education

### Education and training

Dates "BABEŞ-BOLYAI" UNIVERSITY, CLUJ – NAPOCA, FACULTY OF LETTERS  
"BABEŞ-BOLYAI" UNIVERSITY, CLUJ – NAPOCA, 1995-2003  
1995 – 2003 PHD SDUDIES  
Title of qualification awarded ACADEMICAL TITLE: PHYLOLOGY DOCTOR AT „BABEŞ-BOLYAI” UNIVERSITY, FACULTY OF LETTERS, CLUJ-NAPOCA WITH THE SUBJECT: MYTHICAL STRUCTURES WITHIN THE CONTEMPORARY FICTION

Principal subjects/occupational skills covered  
 Name and type of organisation providing education and training  
 Dates  
 Title of qualification awarded

Comparative literature; anthropology; mythology  
 Babes-Bolyai University, Faculty of Letters  
 1975 – 1979  
 BACHELOR TITLE

Principal subjects/occupational skills covered  
 Name and type of organisation providing education and training

Comparative literature; anthropology; mythology  
 Babes-Bolyai University, Faculty of Letters

**Personal skills and competences**

Mother tongue(s) Romanian

Other language(s)

Self-assessment  
*European level (\*)*

Language English

Language Russian

Language Spanish

	Understanding		Speaking		Writing	
	Listening	Reading	Spoken interaction	Spoken production		
English	C1	C1	B1	B1	B1	
Russian	C1	C1	C1	C1	C1	
Spanish	B1	B1	B1	B1	B1	

(\*) *Common European Framework of Reference for Languages*

Social skills and competences Sociability. Communication skills.

Organisational skills and competences Management abilities.

Computer skills and competences Word; Internet Explorer; Excell; Photoshop; Adobe Illustrator

Artistic skills and competences Artistic Photography

Other skills and competences Literary Critic, Writer, Essayist

Driving licence B

**Additional information**

## Annexes

### Relevant scientific works :

*Visual communication*, Accent. Cluj-Napoca, 2008, 170 p.

*Trends in Roumanian Media Litteracy*, (editor) Accent. Cluj-Napoca, 2008, 165 p..

*Cinghiz Aitmatov or the truth of life*, Casa Cărții de Știință, Cluj-Napoca, 2005, 182P

*Myth and significance*, Casa Cărții de Știință, Cluj-Napoca, 2004, 230 p.

*Mythical structures within the contemporary literature*, Casa Cărții de Știință, Cluj-Napoca, 2003, 242 p.

### Relevant didactic specialization:

- 1) *Media production perspectives*, (editor: Elena Abrudan) Accent. Cluj-Napoca, 2007, 185 p.
- 2) *Symbolical values of the advertising speech. Between marketing and seduction*, (editor: Elena Abrudan) Accent. Cluj-Napoca, 2007, 254 p.
- 3) *Journalism and advertising. From the idea to the media product*, (editors: Elena Abrudan, Delia Bălaș) Accent, Cluj-Napoca, 2007, 212 p.
- 4) *Oral and written expression techniques*. Text types. Text writing. Commercial mailing. Revized edition, Echinox, Cluj-Napoca, 2001, 317p.

### Member of the professionals associations:

- Cultural Association "Lucian Blaga"
- The Romanian Writer's Union
- The Romanian History of Press Association
- The Association of Trainers in Journalism and Communication