

DISCIPLINE DESCRIPTION

1. Information about the program

1.1 Higher education institution	UNIVERSITATEA BABEȘ-BOLYAI	
1.2 Faculty	FACULTATEA DE ȘTIINȚE POLITICE, ADMINISTRATIVE ȘI ALE COMUNICĂRII	
1.3 Department	DEPARTAMENTUL DE JURNALISM	
1.4 Field of study	COMMUNICATION SCIENCES	
1.5 Level of study	BACHELOR	
1.6 Study program / Qualification	JOURNALISM	

2. Information about the discipline

2.1 Discipline title	TV WORKSHOP						
2.2 Course lecturer							
2.3 Seminar assistant	Asist.drd. CONSTANTIN TROFIN						
2.4 Year of study	I	2.5 Semester	II	2.6. Evaluation type	Test	2.7 Discipline type	OBL

3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week		of which: 3.2 course		3.3 seminar/laboratory	2
3.4 Total hours in the study plan		of which: 3.5 course		3.6 seminar/laboratory	
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					
Supplementary documentation in the library, on electronic platforms and in the field:					
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					
Tutorials					
Examinations					
Other activities:					
3.7 Total hours of individual study					
3.8 Total hours per semester					
3.9 Number of credits					

4. Prerequisites (where applicable)

4.1 based on the curriculum	•
4.2 based on competences	•

5. Conditions (where applicable)

5.1 for the course	•
5.2 for the seminar/laboratory	•

8.2 Seminar / laboratory	Teaching methods	Observations
1. Field equipment/gear	Practical examples and practice	
2. Studio equipment/gear.	Practical examples and practice	
3. The video camera.Possibilities, dos and don'ts.	Practical examples and practice	
4. TV news production. Resolving specific situations. Teamwork. (I)	Practical examples and practice	
5. TV news production. Resolving specific situations. Teamwork. (II)	Practical examples and practice	
6. Field recon. Crew on the field. (I)	Practical examples and practice	
7. Crew on the field (II). Video, audio, lighting	Practical examples and practice	
8. Crew on the field (III). Video, audio, lighting The news script.	Practical examples and practice	
9. In the studio. Video, audio, lighting.	Practical examples and practice	
10. Editing, shaping the package.	Practical examples and practice	
11. The Interview, on the field and in the studio. Techniques and examples.	Practical examples and practice	
12. Anchoring the news. Shaping the newscast.	Practical examples and practice	
13. Finalising the students' individual items	Practical examples and practice	
14. Screening and critique	Practical examples and practice	

Bibliography

1. Christie Rona, Orchard Tim and Wells Adrian, *A Survivor's Guide to Graphics*, BBC News and Current Affairs London 2002
2. Coman Mihai, *Manual de jurnalism, tehnici fundamentale de redactare*, Iași, Polirom, 1997
3. Gruian Alexandru, Morogan Lucian, *Ghid practic pentru reporterul de televiziune*, Deva, Global Media Image, 1999
4. Hartley John, *Discursul stirilor*, traducere de Monica Mitarca, Iasi, Polirom 1999
5. Koegel Kathryn, *Marketing și vânzări pentru media din România – Professional Media Project și The National Forum Foundation*, Washington 2002
6. Nielsen Media Research, *What TV Ratings Really Mean – 1997* p. 2 - 25

7. Petringenaru Claudiu, *Manual de initiere in imagine video*, Deva, Global Media Image, 1999

8. Popescu, Cristian Florin, *Manual de jurnalism*, București, Tritonic, 2003-2004

9. Yorke Ivor, *Basic TV Reporting*, Focal Press, 1997

10. Thompson Roy, *Grammar of the Edit, media manual*, Focal Press, 1996

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

- The present discipline provides the student with the knowledge and technical skills required by the entry level position as a reporter in visual media (TV or internet) . It also gives them the upper hand in a direct competition with graduates of other journalism or television schools.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course			
10.5 Seminar/laboratory	Ability to work on a story Ability to use a video camera Ability to use microphones and lights Ability to build up a package Correct use of visual language Ability to write to pictures Ability to apply basic visual journalism rules concerning video, audio and editing	Colloquium Term projects	50% 50%
10.6 Minimum performance standard			
•			

Date

.....

Course lecturer signature

.....

Seminar assistant signature

.....

Date of approval in the Department

.....

Head of department's signature

.....