

DISCIPLINE DESCRIPTION

1. Information about the program

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| 1.1 Higher education institution | UNIVERSITATEA BABEȘ-BOLYAI | |
| 1.2 Faculty | FACULTATEA DE ȘTIINȚE POLITICE, ADMINISTRATIVE ȘI ALE COMUNICĂRII | |
| 1.3 Department | DEPARTAMENTUL DE JURNALISM | |
| 1.4 Field of study | COMMUNICATION SCIENCES | |
| 1.5 Level of study | BACHELOR | |
| 1.6 Study program / Qualification | JOURNALISM | |

2. Information about the discipline

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|-----------------------|------------------------------|--------------|----|----------------------|------|---------------------|-----|
| 2.1 Discipline title | TV JOURNALISM | | | | | | |
| 2.2 Course lecturer | | | | | | | |
| 2.3 Seminar assistant | Asist.drd. CONSTANTIN TROFIN | | | | | | |
| 2.4 Year of study | I | 2.5 Semester | II | 2.6. Evaluation type | Exam | 2.7 Discipline type | OBL |

3. Total estimated time (hours of didactic activities per semester)

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|---|--|----------------------|--|------------------------|-----|
| 3.1 Number of hours per week | | of which: 3.2 course | | 3.3 seminar/laboratory | 2 |
| 3.4 Total hours in the study plan | | of which: 3.5 course | | 3.6 seminar/laboratory | |
| Time distribution: | | | | | hrs |
| Studying the manual, course reader, bibliography and notes: | | | | | |
| Supplementary documentation in the library, on electronic platforms and in the field: | | | | | |
| Preparing seminars/laboratories, homework, syntheses, portfolios and essays: | | | | | |
| Tutorials | | | | | |
| Examinations | | | | | |
| Other activities: | | | | | |
| 3.7 Total hours of individual study | | | | | |
| 3.8 Total hours per semester | | | | | |
| 3.9 Number of credits | | 5 | | | |

4. Prerequisites (where applicable)

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| 4.1 based on the curriculum | • |
| 4.2 based on competences | • |

5. Conditions (where applicable)

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| 5.1 for the course | • |
| 5.2 for the seminar/laboratory | • |

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| Bibliography | | |
| 8.2 Seminar / laboratory | Teaching methods | Observations |
| 1.TV as a Language. Elements of the Grammar of Television | Oral presentations, videos and practical examples | |
| 2.The TV Journalist: Values and Guidelines. The News Machine | Oral presentations, videos and practical examples | |
| 3.Telling the Story in Pictures. Television News | Oral presentations, videos and practical examples | |
| 4.TV News Production. The Newsroom. Teamwork | Oral presentations, videos and practical examples | |
| 5.Covering a Story. Basic Reporting Skills | Oral presentations, videos and practical examples | |
| 6.Field Production and Reporting | Oral presentations, videos and practical examples | |
| 7.Writing for Television | Oral presentations, videos and practical examples | |
| 8.Editing the News. Creating the Final Shape | Oral presentations, videos and practical examples | |
| 9. The Interview | Oral presentations, videos and practical examples | |
| 10. The News Team | Oral presentations, videos and practical examples | |
| 11. Making A Better Newscast | Oral presentations, videos and practical examples | |
| 12. In The Studio | Oral presentations, videos and practical examples | |
| 13. Studio Interviewing | Oral presentations, videos and practical examples | |
| 14. Credibility and Moral Guidelines | Oral presentations, videos and practical | |

Bibliography

1. Christie Rona, Orchard Tim and Wells Adrian, *A Survivor's Guide to Graphics*, BBC News and Current Affairs London 2002
2. Coman Mihai, *Manual de jurnalism, tehnici fundamentale de redactare*, Iași, Polirom, 1997
3. Gruian Alexandru, Morogan Lucian, *Ghid practic pentru reporterul de televiziune*, Deva, Global Media Image, 1999
4. Hartley John, *Discursul stirilor*, traducere de Monica Mitarca, Iasi, Polirom 1999
5. Koegel Kathryn, *Marketing și vânzări pentru media din România – Professional Media Project și The National Forum Foundation*, Washington 2002
6. Nielsen Media Research, *What TV Ratings Really Mean – 1997* p. 2 - 25
7. Petringenaru Claudiu, *Manual de initiere in imagine video*, Deva, Global Media Image, 1999
8. Popescu, Cristian Florin, *Manual de jurnalism*, București, Tritonic, 2003-2004
9. Yorke Ivor, *Basic TV Reporting*, Focal Press, 1997
10. Thompson Roy, *Grammar of the Edit, media manual*, Focal Press, 1996

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

- The present discipline provides the student with the knowledge and technical skills required by the entry level position as a reporter in visual media (TV or internet) . It also gives them the upper hand in a direct competition with graduates of other journalism or television schools.

10. Evaluation

| Type of activity | 10.1 Evaluation criteria | 10.2 Evaluation methods | 10.3 Weight in final mark |
|-------------------------|---|---------------------------------|---------------------------|
| 10.4 Course | | | |
| 10.5 Seminar/laboratory | Ability to identify a story Ability to synthesize Ability to build up a package Correct use of visual language Ability to write to pictures Ability to apply basic visual journalism rules concerning video, audio and editing | Colloquium Term projects | 60% 40% |

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| 10.6 Minimum performance standard | | | |
| Elaborarea unui proiect de story vizual sau cel puțin a unei părți a unui asemenea proiect, aplicând atât cunoștințe, teorii și metode specifice, cât și norme și principii de etică profesională | | | |
| Participarea la realizarea unui proiect în echipă, cu îndeplinirea unor funcții profesionale date | | | |

Date

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Course lecturer signature

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Seminar assistant signature

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Date of approval in the Department

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Head of department's signature

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