

DISCIPLINE DESCRIPTION

1. Information about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Faculty of Political, Administrative and Communication Sciences
1.3 Department	Journalism
1.4 Field of study	Journalism
1.5 Level of study	Bachelor
1.6 Study program / Qualification	

2. Information about the discipline

2.1 Discipline title	Radio Workshop						
2.2 Course lecturer	Cristina Nistor						
2.3 Seminar assistant	Mara Rusu						
2.4 Year of study	II	2.5 Semester	I	2.6. Evaluation type	VP	2.7 Discipline type	DS

3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	3	of which: 3.2 course		3.3 seminar/laboratory	3
3.4 Total hours in the study plan	112	of which: 3.5 course		3.6 seminar/laboratory	11 2
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					7
Supplementary documentation in the library, on electronic platforms and in the field:					21
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					28
Tutorials					30
Examinations					12
Other activities: practice/ technical studio work, pre-editing					14
3.7 Total hours of individual study	70				
3.8 Total hours per semester	112				
3.9 Number of credits	4				

4. Prerequisites (where applicable)

4.1 based on the curriculum	<ul style="list-style-type: none"> Graduating the following courses: Radio Journalism, Visual Communication, Introduction in Media Studies.
4.2 based on competences	<ul style="list-style-type: none"> Media Internship; PC skills

5. Conditions (where applicable)

5.1 for the course	
5.2 for the seminar/laboratory	Radio studio equipped with: computers, recorders, audio mixer, microphone, audio monitors.

6. Accumulated specific competencies

Professional competencies	<ul style="list-style-type: none"> • The use of new information and communication technologies • Identify and use specific elements of ethics and social responsibility of journalists • Production of radio journalism content.
Transversal competencies	<ul style="list-style-type: none"> • Applying team-work techniques effectively in multidisciplinary teams carrying out certain tasks • Evaluation in need for insertion and adaptation to market demands • Solving - with arguments both theoretical and practical - the usual work situations

7. Discipline objectives (from the accumulated competencies grid)

7.1 General objective	<ul style="list-style-type: none"> • Ensuring students skills to produce Radio content
7.2 Specific objectives	<ul style="list-style-type: none"> • Ensuring students skills to use new technologies • Ensuring students skills to respect professional deontology • Ensuring students skills to work in teams.

8. Contents

8.1 Course	Teaching methods	Observations
8.2 Workshop	Teaching methods	Observations
1. Introduction	Announcing the structure and the requirements for the radio workshop. Introducing the standard radio terminology. Applied case study.	At the end of the meeting, students will be asked to consult the bibliographical references for an in-depth view over the terminology. Working time: about 7 hours.
2. Production	Use of audio editing software. Use of microphone and recorder. Audio editing (insert, jingles, promo).	After the meeting, students will be asked to practice specific technical activity. Working time: about 7 hours.
3. Production	Use of audio editing software. Use of microphone and recorder. Audio editing (insert, jingles, promo).	After the meeting, students will be asked to practice specific technical activity. Working time: about 7 hours.
4. Assessment – Production	Assessment of the knowledge students gained during the meetings. No. 2 and 3 and, as well, during individual work.	Evaluation will be graded with up to 2 points
5. Radio News+ Vox-pop	Students propose different news-topics at the editorial meeting; go on the field and record inserts; return to the	Previously, students will be required to read the mentioned bibliographical references. Also, they will identify and research at least

	<p>newsroom where they write the radio news and edit inserts.</p> <p>Students will work in teams.</p>	<p>two topics that will be presented at the editorial meetings. The student will identify and contact their journalistic sources in order to be able to produce the news. Working time: about 7 hours.</p>
6. Radio News	<p>Students propose different news-topics at the editorial meeting; go on the field and record inserts; return to the newsroom where they write the radio news and edit inserts.</p> <p>Students will work in teams.</p>	<p>Previously, students will be required to read the mentioned bibliographical references. Also, they will identify and research at least two topics that will be presented at the editorial meetings. The student will identify and contact their journalistic sources in order to be able to produce the news. Working time: about 7 hours.</p>
7. Assessment – Radio News	<p>Assessment of the theoretical and practical individual work (practiced in classes 5 and 6).</p>	<p>Evaluation will be graded with up to 2 points.</p>
8. Radio feature/ Interview	<p>Students will announce proper subjects for radio-features/ interviews and will start working in teams.</p>	<p>Previously, students will be required to read the mentioned bibliographical references. Also, they will identify and research at least two topics that will be presented at the editorial meetings. Working time: about 7 hours.</p>
9. Radio feature/ Interview	<p>Students will write the scripts for the radio feature, edit the inserts/ interviews, select the proper sounds, record and complete their radio features/interviews.</p>	<p>Previously, students will listen to radio features and interviews, read radio scripts and the reports and the mentioned bibliographical references. Working time: about 7 hours.</p>
10. Assessment – Radio feature/ Interview	<p>Listening and analyzing the radio features/ interviews produced by students.</p>	<p>Evaluation will be graded with up to 2 points.</p>
11. Radio Programs	<p>Students will write the script for a radio show. Applied case study.</p>	<p>Previously, students will listen to radio programs and read the mentioned references. Working time: about 7 hours</p>
12. Radio Programs	<p>Produce part of a radio show.</p>	<p>Previously, students will listen to radio programs and read the mentioned references.</p>

		Working time: about 7 hours
13. Assessment – Radio Programs	Students will have to produce a radio show (based on classes 11 and 13).	Evaluation will be graded with up to 3 points.

Bibliography

1. Valerie Geller, *Creating powerful radio: getting, keeping & growing audiences : news, talk, information, personality*, Focal press, 2007
2. Ellen Ratner, Kathie Scarrah, *Ready, set, talk! : a guide to getting your message heard by millions on talk radio, talk television, and talk internet : a must-have resource for campaigns of all kinds*, Chelsea Green Pub., 2006
3. George Rodman, *Mass Media in a Changing World: History, Industry, Controversy*, McGraw-Hill Humanities Social, 2007.
4. www.bbc.co.uk/radio/
5. www.cna.ro
6. www.euranet.eu
7. www.npr.org

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

- Content taught and the workshop requirements correspond to the activities performed daily in professional radio newsrooms.
- The technical equipment of the Radio studio is in accordance with the requirements of the moment.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course			
10.5 Seminar/laboratory	Students will be evaluated in meetings no. 4, 7, 10, and 14.	Students will be evaluated based on materials they have produced: audio editing, radio news, radio feature/ interview and radio show.	2 points- audio editing 2 points- radio news 2 points- radio feature/ interview 3 points- radio show 1 extra point
10.6 Minimum performance standard			
<ul style="list-style-type: none"> • Minimal technical knowledge on how to produce a radio news. 			

Date

20.09.2012

Date of approval in the Department

Course lecturer signature

PhD Lecturer Cristina Nistor

Seminar assistant signature

PhD candidate Mara Rusu

Head of department's signature