

DISCIPLINE DESCRIPTION

1. Information about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Political, Administrative and Communication Sciences
1.3 Department	Journalism
1.4 Field of study	Communication sciences
1.5 Level of study	Bachelor
1.6 Study program / Qualification	Journalism

2. Information about the discipline

2.1 Discipline title	Photo editing						
2.2 Course lecturer							
2.3 Seminar assistant	assist. univ. drd. George Prundaru						
2.4 Year of study	1	2.5 Semester	II	2.6. Evaluation type	VP	2.7 Discipline type	OPT

3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	2	of which: 3.2 course		3.3 seminar/laboratory	2
3.4 Total hours in the study plan	28	of which: 3.5 course		3.6 seminar/laboratory	28
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					9
Supplementary documentation in the library, on electronic platforms and in the field:					9
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					25
Tutorials					6
Examinations					
Other activities:					
3.7 Total hours of individual study	38				
3.8 Total hours per semester	72				
3.9 Number of credits	3				

4. Prerequisites (where applicable)

4.1 based on the curriculum	<ul style="list-style-type: none"> Course enrollment is limited to the number of seats available in the course room. In case more people enroll, the criterion for establishing priority will be the grade in the Visual Communication course.
4.2 based on competences	<ul style="list-style-type: none">

5. Conditions (where applicable)

5.1 for the course	<ul style="list-style-type: none">
5.2 for the seminar/laboratory	<ul style="list-style-type: none"> The enrollment of a minimum of 10 students.

6. Accumulated specific competencies

Professional competencies	•
Transversal competencies	•

7. Discipline objectives (from the accumulated competencies grid)

7.1 General objective	•
7.2 Specific objectives	•

8. Contents

8.1 Course	Teaching methods	Observations

Bibliography

8.2 Seminar / laboratory	Teaching methods	Observations
1. The Digital Image	Multimedia presentation	
2. Introduction to the Software	Practical demonstration	
3. Tonal Corrections	Practical demonstration	
4. Colour Corrections	Practical demonstration	
5. Resizing & Cropping/Transformations	Practical demonstration	

6. Noise Reductions & Sharpening	Practical demonstration	
7. Local Corrections (Selection tools) I	Practical demonstration	
8. Local Corrections (Selection tools) II	Practical demonstration	
9. Retouching (Healing Brush, Clone Stamp)	Practical demonstration	
10. Brushes/Picking Colours	Practical demonstration	
11. Vector tools/Text input and eiting	Practical demonstration	
12. Print Production/Colour Spaces	Practical demonstration Multimedia presentation	
13. Web Production & Archiving	Practical demonstration	
14. Camera Raw/Lightroom	Practical demonstration	
Bibliography		
George Prundaru, <i>Suport de curs pentru disciplina Editare Foto</i> , 2012.		
–, <i>Adobe Photoshop Help and Tutorials</i> , http://helpx.adobe.com/pdf/photoshop_reference.pdf		

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

<ul style="list-style-type: none"> • The course teaches operating the standard industry tools for image editing (Adobe Photohop & Adobe Photoshop Lightroom). • The course also concentrates on photo editing in a real environment, dealing with collaboration with other departments of a publication, but also outside contacts. • The course prepares journalists for the trending merger of the positions in a newsroom, offering them transdepartamental competencies
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10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course			
10.5 Seminar/laboratory	Evaluating an image and tonally and chromatically correcting it	VP	25%
	Straightening, cropping and resizing an image for a given editorial space	VP	25%
	Creating a runaround around a specific area of an image	VP	20%
	Adding text and graphics to an image using vector tools	VP	15%
10.6 Minimum performance standard			
<ul style="list-style-type: none"> • A minimal ability to evaluate the weaknesses in an image. • The ability to correct the brightness, contrast and white balance of an image. 			

Date

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Course lecturer signature

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Seminar assistant signature

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Date of approval in the Department

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Head of department's signature

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