

Master's Program in PR and Advertising

1st Year

MA 1 Eng	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
16-18		Types of Advertising Discourse M. Mucundorfeanu Room T4		Research Methods in PR and Advertising I. Iancu Room T4	
18-20	Advertising D. Balaban Room T4		Communication Theories O. Vincze Room 301		Public Relations P. Farcas Room T4